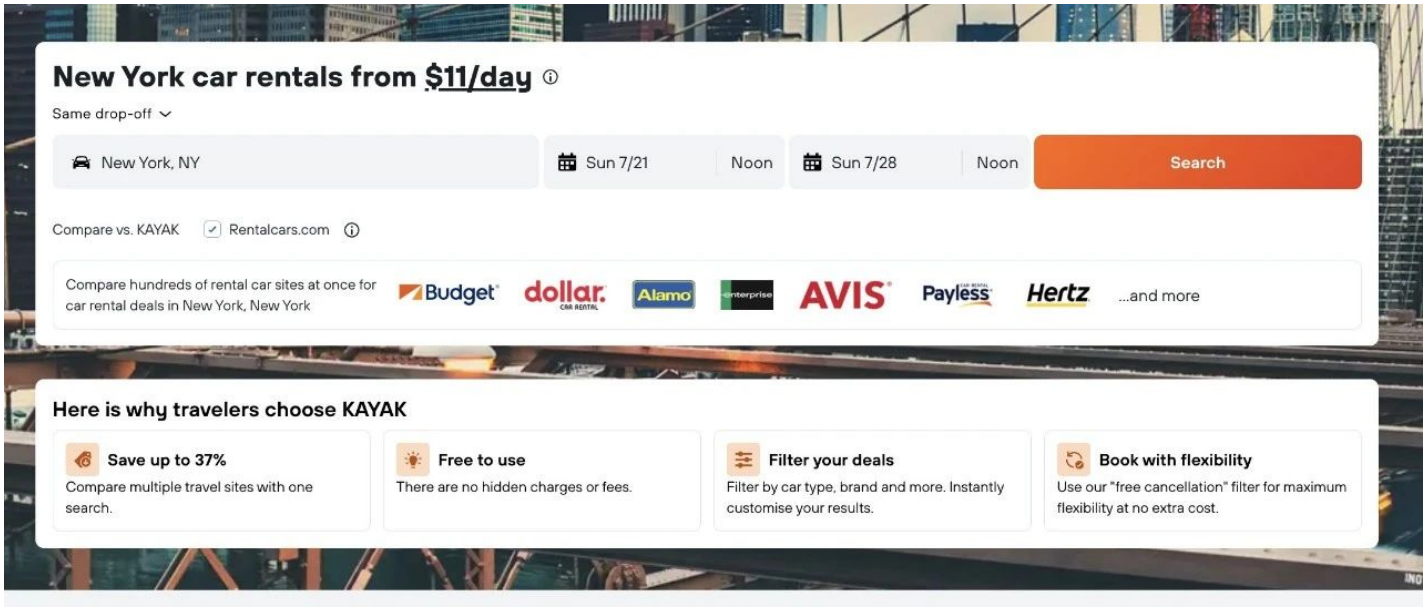


【哥飞分享】每年从谷歌获取62万点击：一个很受谷歌欢迎的又长又臭的网页例子

原创 我是哥飞 哥飞

大家好，我是哥飞。

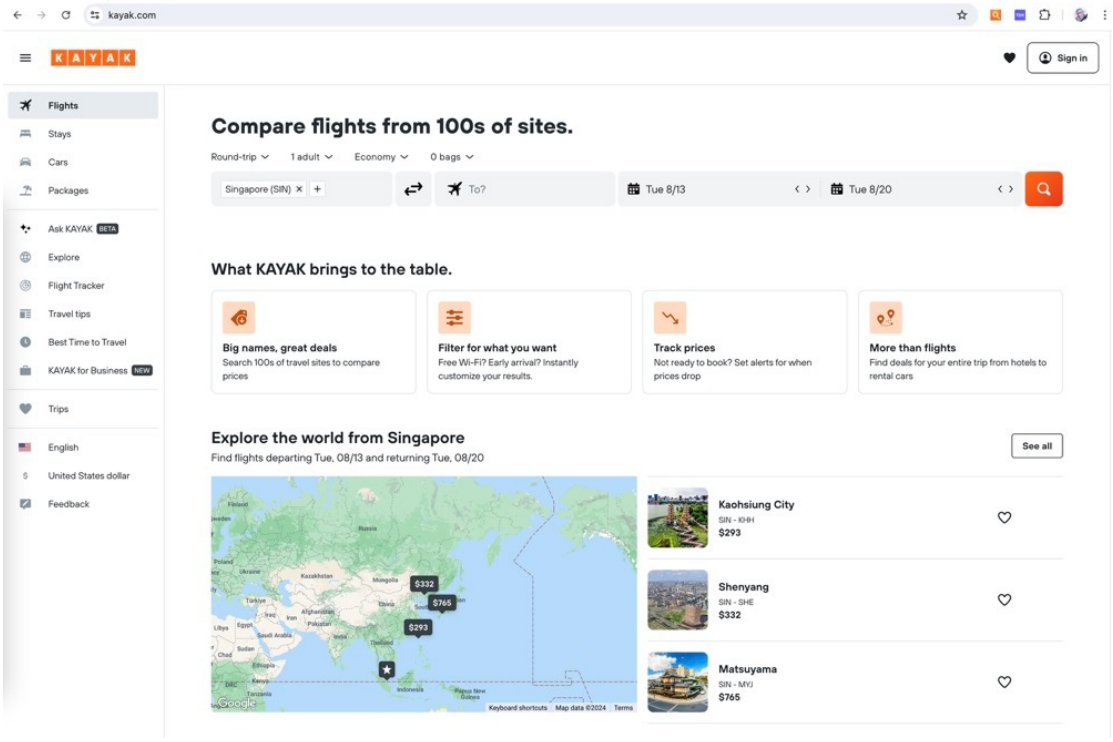
关于哥飞介绍可以看这里：哥飞是谁，哥飞在做什么事情，在哥飞公众号大家可以看到什么内容

关于哥飞社群可以看这里：是时候给大家好好介绍一下哥飞的社群了，毕竟刚被二十年站长大佬夸过

之前哥飞在直播时说过，谷歌喜欢又长 又臭 的页面，今天哥飞就给大家找到了一个这样的页面，给大家分享一下。

这里有必要说明一下， 又长 又臭中的"臭"只是一种夸张的表达手法，既然谷歌欢迎，就一定说明用户也是欢迎的，能够拿到谷歌搜索第一的页面不可能臭，肯定是很香的。

这个页面是海外知名大站 kayak 的一个页面。



kayak.com 网站月访问量四千多万，UI设计很简洁清爽。

提供的服务类似于去哪儿、携程、飞猪，有机票、酒店、租车等。

40%访问量来自于自然搜索，16%来自于付费广告。

这个网站有些页面就是上面说的特别长的网页的典型代表。

你会发现这些页面特别长，围绕着关键词的方方面面都有涉及。

举个例子：

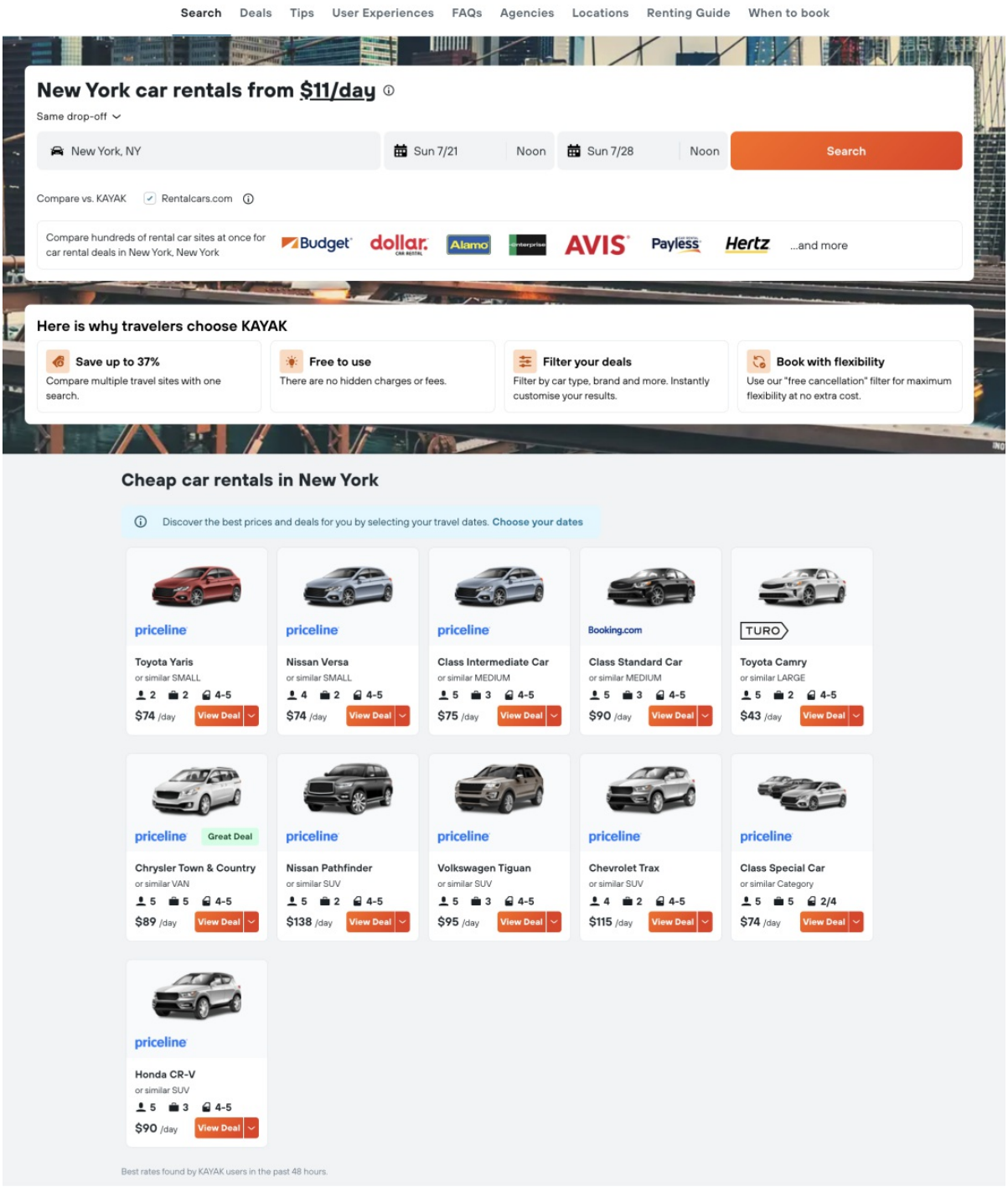
https://www.kayak.com/Cheap-New-York-Car-Rentals.15830.cars.ksp

这个页面核心关键词是 car rental nyc ，可以从这个页面学习一下这些大站为了获取一个关键词的排名会怎么去做一个页面。

整个页面大概分为以下几个模块：

- 租车表单输入框
- 为什么选择用kayak

- 不同价格车型列表
- tips for renting a car in New York
- FAQs about renting a car in New York
- New York car rental reviews and directory
- Car rental locations in or near New York
- 纽约租车教程文章列表
- When to book a rental car in New York
- 机场服务、交通
- 纽约租车热门车型品牌
- 纽约租车热门类型：货车、SUV、皮卡等等
- New York car rental information
- .....



KAYAK's top tips for renting a car in New York

- There are several toll roads and bridges in New York. I-87, I-90, and the New York Thruway in Upstate New York are tolled. You'll pay a toll for all tunnels and bridges from New Jersey to Manhattan. Most bridges and tunnels in New York will need you to pay a toll fee. However, bridges like Manhattan, Brooklyn, Queensborough, and Williamsburg are toll-free. The toll payments are in cash for most of the tunnels and bridges. However, cash payments do not apply for tolls on the Bayonne Bridge and Outerbridge Crossing.

- Several highways connect New York City to New York state. Learn about these routes and navigate cheap car rentals in New York smoothly throughout New York State. The main motorway serving all boroughs in New York is Interstate 278. It also connects New York to New Jersey. The Long Island Expressway is the route from midtown Manhattan to the east of Long Island. The road connecting most parts of the city is 7th Avenue. It starts from Greenwich Village to Central Park and runs through Times Square and Midtown.

- The drive from John F. Kennedy International Airport (JFK) to lower Manhattan takes approximately 30 minutes. The distance is about 18 miles. From the rental parking lot, head to the Cargo Service Road. Continue for a few minutes, then take a right to N Service Road. Join the slip road by taking the first exit on N Service Road. Then, turn onto I-678 N and continue driving for about seven miles. Join I-395 W by taking exit 12B. At exit 17 W, use the right two lanes, then join I-278 W for another about four miles. Take exit 29 and follow the road signs heading to Brooklyn Bridge. Take the second exit to make a right turn onto the bridge, which leads straight to lower Manhattan.

- One of the major advantages of renting a car in New York City is that it makes the outlying boroughs much more accessible. For instance, places like Rockaway Beach in Queens, Red Hook in Brooklyn, and City Island in the Bronx are all much easier to reach via car than by public transportation.

- For travelers with flights landing at LaGuardia Airport, all rental shuttles pick up and drop off from in front of Terminal A of the airport. As for JFK International Airport, rental car desks can be found on the Arrivals level of each terminal. At Newark International Airport, the car rental desks are found in Stations P2 and P3 on the AirTrain.

- Rush hour is an undeniable part of life in New York City. However, that doesn't mean it can't be mitigated. Typically morning the busy morning traffic lasts from 7 a.m. to 9 a.m., while the afternoon and evening traffic is usually from 4 p.m. to 7 p.m. Drivers should take care, though, that those are the busiest times, but often rush hour can start even earlier in the morning and last even later at night. Some of the main areas to avoid during rush hour include the Lincoln Tunnel and the Brooklyn Bridge.

- Biking is very popular in New York City and drivers should remain careful and aware of the bikers around them. Make sure to always check your mirrors when turning right and when opening a door, as you never know when a biker could pop up behind you.

- 25% of our users found rental cars in New York for $67 or less

- Book your rental car in New York at least 1 day before your trip in order to get a below-average price

- Off-airport rental car locations in New York are around 39% cheaper than airport locations on average

- Compact rental cars in New York are around 23% cheaper than other car types, on average

New York car rental experiences: the best tips from KAYAK users

Insights shared by verified travelers who rented a car in New York ⓘ

Elio | Jul 2024

Be aware of the times it takes to go via immigration at JFK and customs as this will drag out and then the office may be closed if late night arrival.

Verified traveler | Jul 2024

Try to rent a car with GPS. There should be more info. On line to speed up the pick up process .

Verif

Give
locat

›

FAQs about renting a car in New York

- What type of car is recommended for driving in New York?
- What's the speed limit in New York?
- Where are the best places to park in New York?
- How much does it cost to rent a car in New York?
- What is the cheapest car rental company in New York?
- What is the best rental car company in New York?
- How much is gas price in New York?
- What is the most popular rental car in New York?
- Which car rental companies are at John F Kennedy Intl airport (JFK)?
- Which car rental companies are at Newark airport (EWR)?
- Which car rental companies are at LaGuardia airport (LGA)?
- Which car rental companies will pick you up at John F Kennedy Intl airport (JFK)?
- Which car rental companies will pick you up at Newark airport (EWR)?
- Which car rental companies will pick you up at LaGuardia airport (LGA)?
- How can I find car rentals near me in New York?
- How much does a Compact car rental cost in New York?
- How much does an Intermediate car rental cost in New York?
- How much does a Premium car rental cost in New York?
- How much does it cost to rent a car for a week in New York?
- How much does it cost to rent a car long term for a month in New York?
- Should I get insurance when renting a car in New York?
- How many car agencies are operating in New York?
- What do I need to know before booking a car rental in New York?
- Why should I use KAYAK to rent a car in New York?
- Is there free cancellation when I rent a car in New York?
- What is the return policy for car rentals in New York?

New York car rental reviews and directory

Budget

6.3 Okay
1375 reviews
Best rated

Cleanliness	7.1
Comfort	7.1
Pick-up/Drop-off	6.1
Value for money	6.5

Dollar

5.8 Fair
1115 reviews

Cleanliness	6.6
Comfort	6.5
Pick-up/Drop-off	5.6
Value for money	5.7

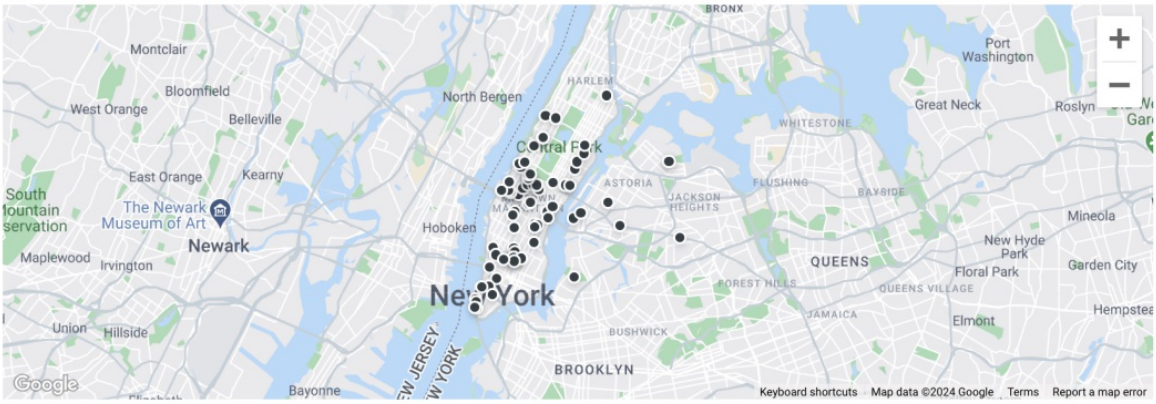
Alamo

8.4 Very good
467 reviews

Cleanliness	8.5
Comfort	8.5
Pick-up/Drop-off	8.3
Value for money	8.2

Car rental locations in or near New York

Go to map view



Renting a car and driving in New York City

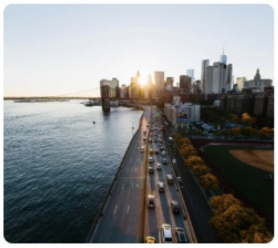
A comprehensive guide to renting a car and driving in New York City

While navigating in New York City can be intimidating, renting a car can allow you to explore beyond the subway or public transportation confines. However, before you hit the road, there are some essential things you need to know.



Laura Ratliff
June 12, 2023







New York City is on everyone's travel bucket list. However, getting around the city can be challenging, with crowded public transport and constant traffic jams. Renting a car in New York City can provide a convenient and comfortable way to navigate the city's five boroughs - and beyond. But with the fast-paced lifestyle and busy streets, driving in the city can be daunting for first-time visitors. Knowing the various regulations, requirements, and challenges of driving in the city is essential. Here's how to ensure a safe and enjoyable driving experience in the city that never sleeps.

Explore more articles


Unleash the urban jungle: New York City uncovered


Shopping in New York City


Family travel in New York City


What to pack for New York City


Guide to West Village, New York


Guide to Williamsburg, New York


Guide to Midtown, New York


Guide to Long Island City, New York


Day trips from New York City


Bars and nightlife in New

Good to know

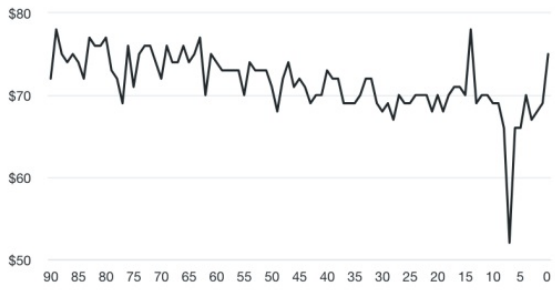
Most popular agency	Most popular car type	Average price	Good deal
Sixt	**Compact**	**$92/day**	**$67/day**

When to book a rental car in New York

Average daily price per month



Rental car prices as pick-up date approaches



Airports serving New York

- Car rental New York John F Kennedy Intl Airport
- Car rental Newark Airport
- Car rental New York LaGuardia Airport
- Car rental New Windsor Stewart Airport

Popular rental types in New York

- Van Rentals in New York
- Luxury Car Rentals in New York
- Pickup Truck Rentals in New York
- SUV Rentals in New York
- Convertible Car Rentals in New York
- Cargo Van Rentals in New York
- 6 Passenger Van Rentals in New York
- 7 Passenger Van Rentals in New York
- 8 Passenger Van Rentals in New York
- 9 Passenger Van Rentals in New York
- 10 Passenger Van Rentals in New York
- 12 Passenger Van Rentals in New York
- 15 Passenger Van Rentals in New York

Transport stations in New York

- Car rental New York Penn Station

Neighborhoods in New York

- Car rentals in Battery Park City, New York
- Car rentals in Chelsea, New York
- Car rentals in Gramercy, New York
- Car rentals in Hell's Kitchen, New York
- Car rentals in Lower East Side, New York
- Car rentals in Manhattan, New York
- Car rentals in Midtown, New York
- Car rentals in Midtown East, New York
- Car rentals in Murray Hill, New York
- Car rentals in NoHo, New York
- Car rentals in Randalls and Wards Islands, New York
- Car rentals in Roosevelt Island, New York

Popular car brands to rent in New York

- Audi car rentals in New York
- BMW car rentals in New York
- Chevrolet car rentals in New York
- Chrysler car rentals in New York
- Ford car rentals in New York
- Honda car rentals in New York
- Hyundai car rentals in New York
- Jaguar car rentals in New York
- Jeep car rentals in New York
- Kia car rentals in New York
- Land Rover car rentals in New York
- Lexus car rentals in New York
- Mercedes-Benz car rentals in New York
- Mini car rentals in New York
- Nissan car rentals in New York
- Porsche car rentals in New York
- Subaru car rentals in New York
- Tesla car rentals in New York
- Toyota car rentals in New York
- Volkswagen car rentals in New York

New York car rental information

Pick-up location	New York
Car types	Compact, Compact SUV, Economy, Full-size, Full-size SUV, Intermediate, Intermediate SUV, Minivan, Standard, Standard SUV, Supplier choice
Rental locations	131
Airport locations	41
Popular agencies	Getaround, Turo, Ace, Payless, Thrifty

Cars › Car rentals in North America › Car rentals in the United States › Car rentals in New York › **New York car rentals**

* Prices are per person and are for e-tickets and include all taxes & fees in USD.
KAYAK always attempts to get accurate pricing, however, prices are not guaranteed.
Here's why:

KAYAK is not the seller

We aggregate tons of data for you

Why aren't prices 100% accurate?

这个页面过去12个月的访问量占了网站总自然流量的 0.32%，大概估算一下，就是每年能够从谷歌获取 62 万点击。

11 kayak.com/Cheap-New-York-Car-Rentals.15830.cars.ksp

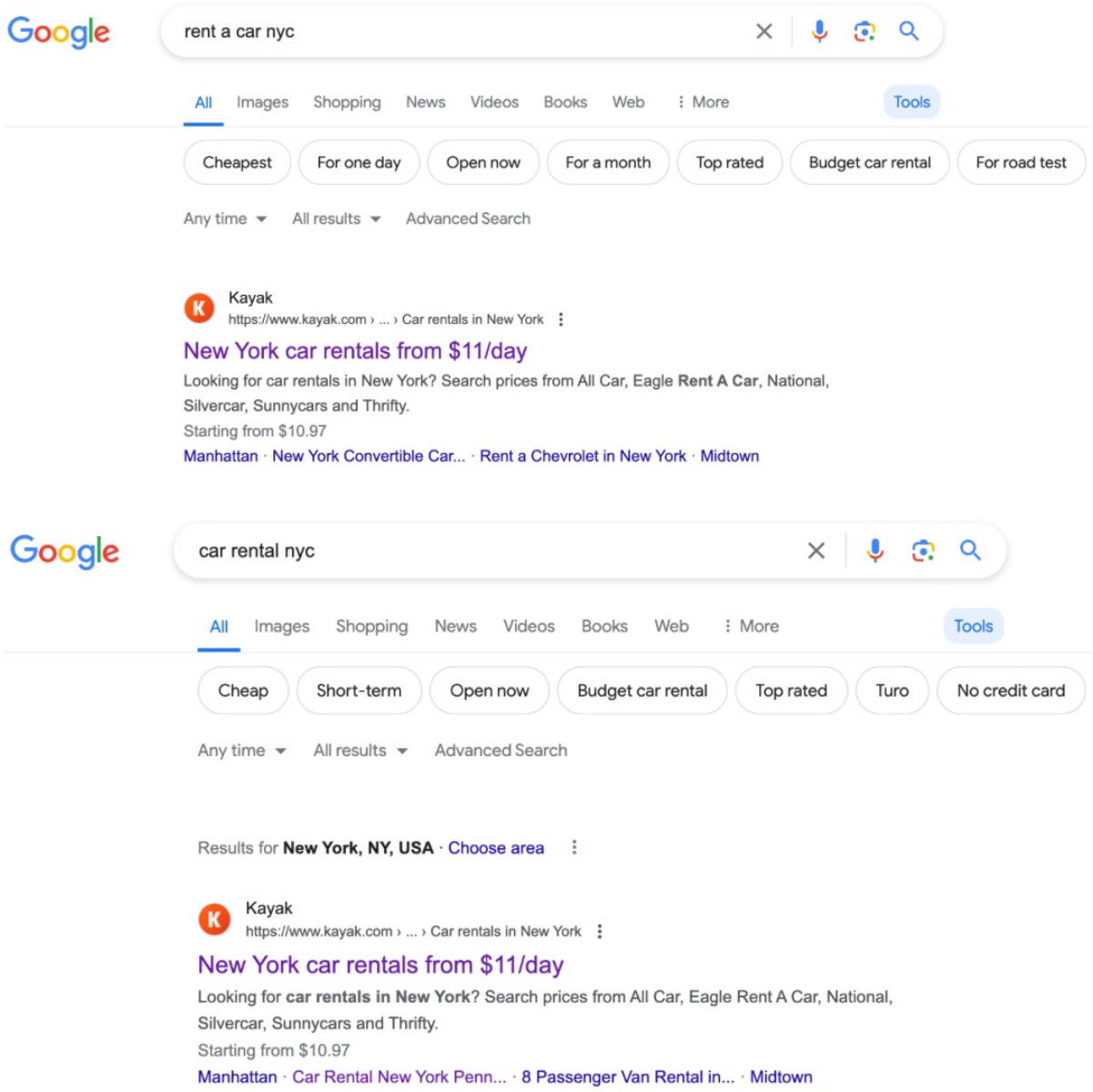
总自然流量份额 0.32%

趋势

	关键词 (3,343)	流量来源	规模	CPC
1	car rental nyc	18.68%	15,308	$2.97
2	rent a car nyc	6.81%	7,614	$2.97
3	rental car nyc	5.42%	2,779	$2.97
4	nyc car rental	3.35%	3,566	$3.61
5	car rental new york	2.90%	5,652	$2.93
6	rental cars nyc	2.88%	2,938	$2.97
7	rental cars	2.64%	351,249	$2.72
8	cheap car rentals	2.05%	88,740	$2.66
9	rent a car	1.86%	502,860	$1.49
10	new york car rental	1.69%	2,361	$4.35

1 out of 335

这些点击可都是能够转变成白花花的钱啊。
大家还不学起来吗?
不要怕页面太长，只要是围绕着关键词去做页面，就可以这样做，通过拆分成为多个不同的模块，每一个模块都有自己的数据和文字，最终组合成为一个特别长的页面。
虽然长，但的确是跟关键词高度相关的，而且能够解决用户需求的，于是就能够拿到谷歌搜索排名。



想要知道为什么谷歌会喜欢这样的页面吗?
想知道我们网站要如何制作这样的页面吗?
想知道我们如何去挖掘关键词需求吗?
想要做出海网站赚美元养老吗?
欢迎加入哥飞的付费社群。
关于哥飞介绍可以看这里：哥飞是谁，哥飞在做什么事情，在哥飞公众号大家可以看到什么内容
关于哥飞社群可以看这里：是时候给大家好好介绍一下哥飞的社群了，毕竟刚被二十年站长大佬夸过
下面给大家介绍一下哥飞的这个付费社群。
如果你是程序员，那么这绝对是你不能错过的一个社群。
2024年，哥飞想达到这个目标:
帮助20000+程序员了解出海;
帮助2000+程序员参与出海;
帮助600+程序员能够月入1000+美金;
帮助100+程序员能够不再上班养活自己;
帮助10+程序员建立自己的AI工厂。
其实目前哥飞已经有好几个朋友建立自己的AI工厂了，如Gary、AUDI、二两等。也有好多个朋友可以不上班就养活自己了，如Banbri、BingNi等。
现在，哥飞一边开着自己的AI工厂，一边 带着大家一起出海赚美元，《【养网站防老】每个人都要有自己的小果园，今天请为你的果园种下第一棵小树苗吧》。
哥飞会用自己实践总结出来的最新的经验来教给大家，如何挖掘需求，如何实现需求，如何做好SEO，如何运营推广，如何变现赚美元。
给 大家看看已经在社群里的其他朋友怎么评价的吧。

那么这到底是一个什么样的社群呢?

一句话介绍，这是一个教你 出海做网站赚美元 的社群。

哥飞知道，肯定会有人说，教人赚钱最赚钱。

但是，哥飞这个社群，你学了，是真的能够赚美元的。

因为哥飞不是教你做一个类似的社群去赚别人的钱。

哥飞教你怎么挖掘需求，怎么搞SEO，怎么搞流量，怎么把流量变现。

或者说，哥飞其实是在给大家做微培训。

如果想更多了解社群，或者想加入社群，请加哥飞的微信 GeFei55 。

当然，即使你现在不加社群，也可以先关注哥飞的公众号，多看几篇文章，你会有收获的。