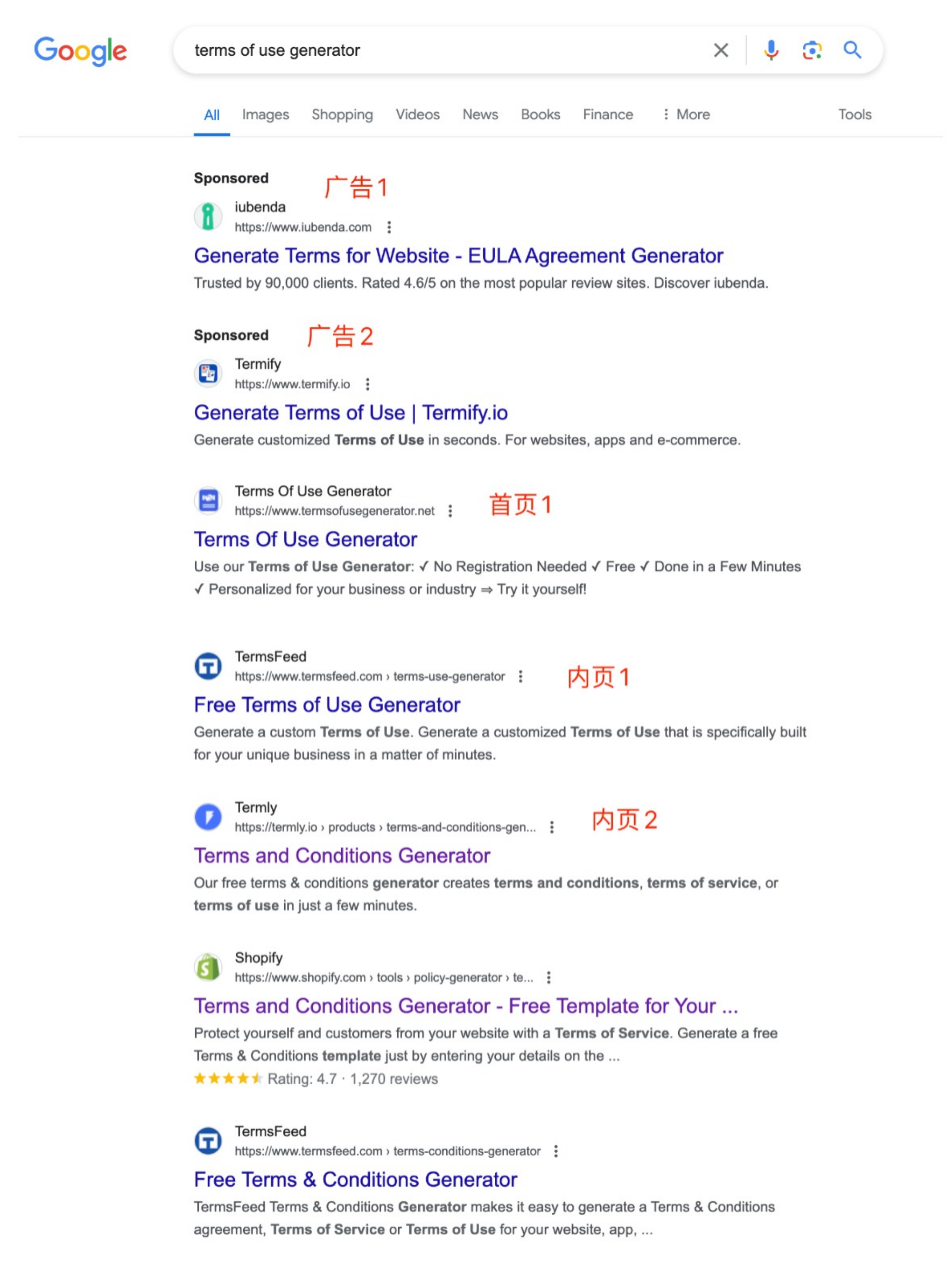
哥飞
Jul 16, 2024

用户协议、隐私政策生成器居然很赚钱


terms of use generator

Sponsored 广告1
iubenda
https://www.iubenda.com
Generate Terms for Website - EULA Agreement Generator
Trusted by 90,000 clients. Rated 4.6/5 on the most popular review sites. Discover iubenda.

Sponsored 广告2
Termify
https://www.termify.io
Generate Terms of Use | Termify.io
Generate customized **Terms of Use** in seconds. For websites, apps and e-commerce.

Terms Of Use Generator 首页1
https://www.termsofusegenerator.net
Terms Of Use Generator
Use our **Terms of Use Generator**: ✓ No Registration Needed ✓ Free ✓ Done in a Few Minutes ✓ Personalized for your business or industry ⇒ Try it yourself!

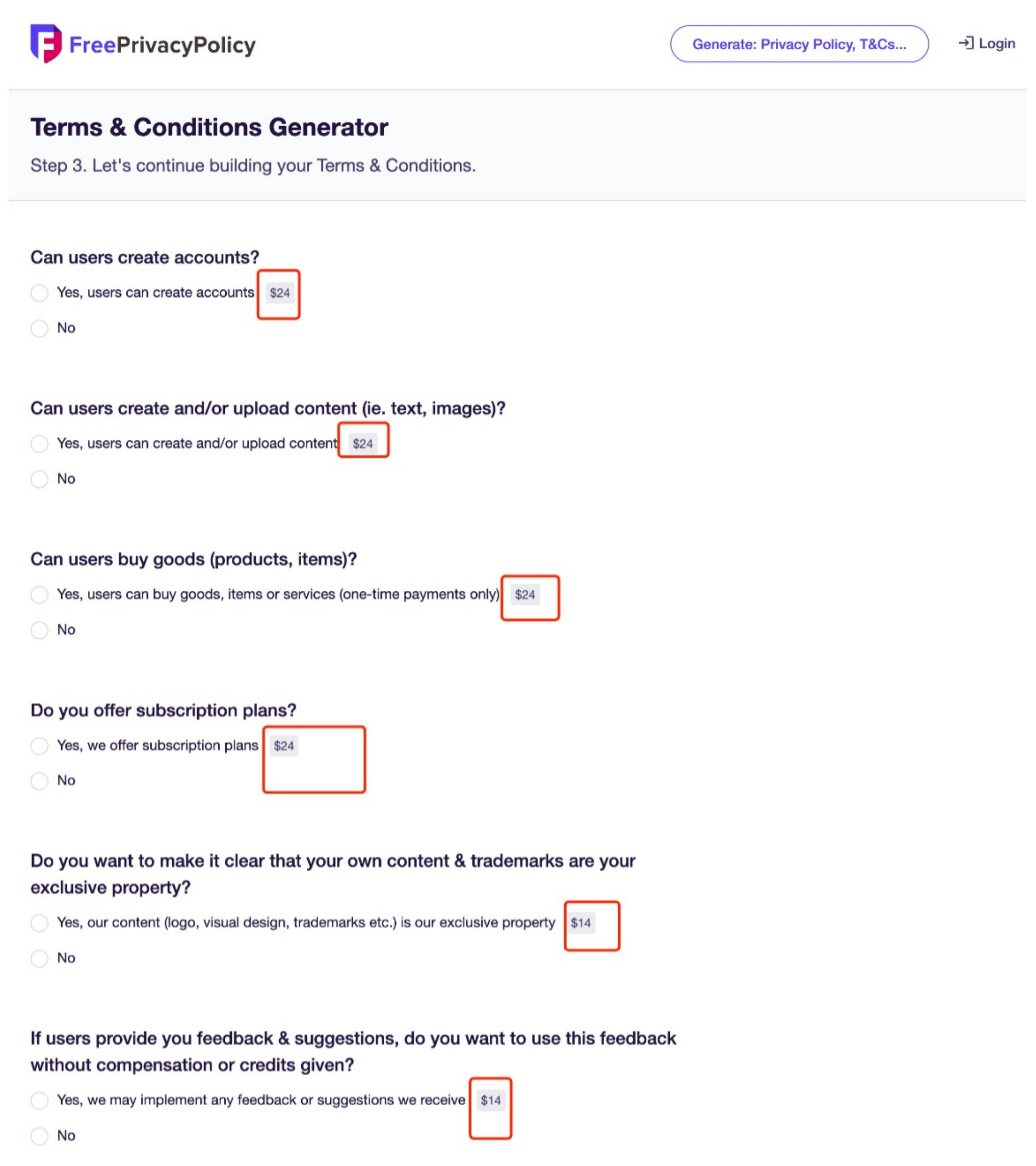
TermsFeed 内页1
https://www.termsfeed.com › terms-use-generator
Free Terms of Use Generator
Generate a custom **Terms of Use**. Generate a customized **Terms of Use** that is specifically built for your unique business in a matter of minutes.

Termly 内页2
https://termly.io › products › terms-and-conditions-gen...
Terms and Conditions Generator
Our free terms & conditions **generator** creates **terms and conditions**, **terms of service**, or **terms of use** in just a few minutes.

Shopify
https://www.shopify.com › tools › policy-generator › te...
Terms and Conditions Generator - Free Template for Your ...
Protect yourself and customers from your website with a **Terms of Service**. Generate a free Terms & Conditions **template** just by entering your details on the ...
★★★★★ Rating: 4.7 · 1,270 reviews

TermsFeed
https://www.termsfeed.com › terms-conditions-generator
Free Terms & Conditions Generator
TermsFeed Terms & Conditions **Generator** makes it easy to generate a Terms & Conditions agreement, **Terms of Service** or **Terms of Use** for your website, app, ...

用户协议生成器，隐私政策生成器，居然有人投广告，说明能够赚回来。



Terms & Conditions Generator

Step 3. Let's continue building your Terms & Conditions.

Can users create accounts?
○ Yes, users can create accounts $24
○ No

Can users create and/or upload content (ie. text, images)?
○ Yes, users can create and/or upload content $24
○ No

Can users buy goods (products, items)?
○ Yes, users can buy goods, items or services (one-time payments only) $24
○ No

Do you offer subscription plans?
○ Yes, we offer subscription plans $24
○ No

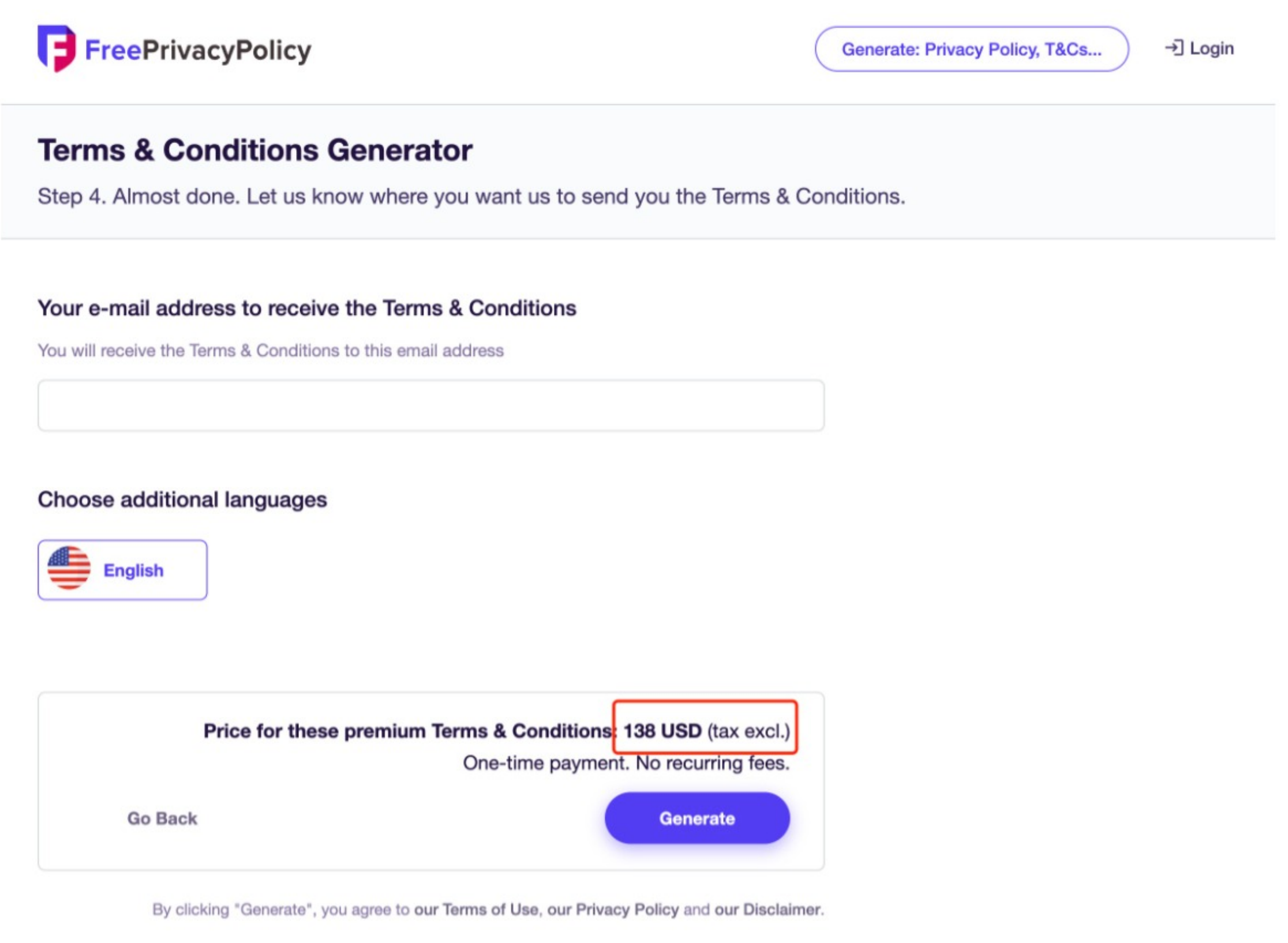
Do you want to make it clear that your own content & trademarks are your exclusive property?
○ Yes, our content (logo, visual design, trademarks etc.) is our exclusive property $14
○ No

If users provide you feedback & suggestions, do you want to use this feedback without compensation or credits given?
○ Yes, we may implement any feedback or suggestions we receive $14
○ No

到底怎么赚呢?

看我上面截图中红色框中的，只要选择yes，就需要多付24美元或者14美元。

如果全部都选择yes，一份使用协议，你需要支付138美元。



Terms & Conditions Generator

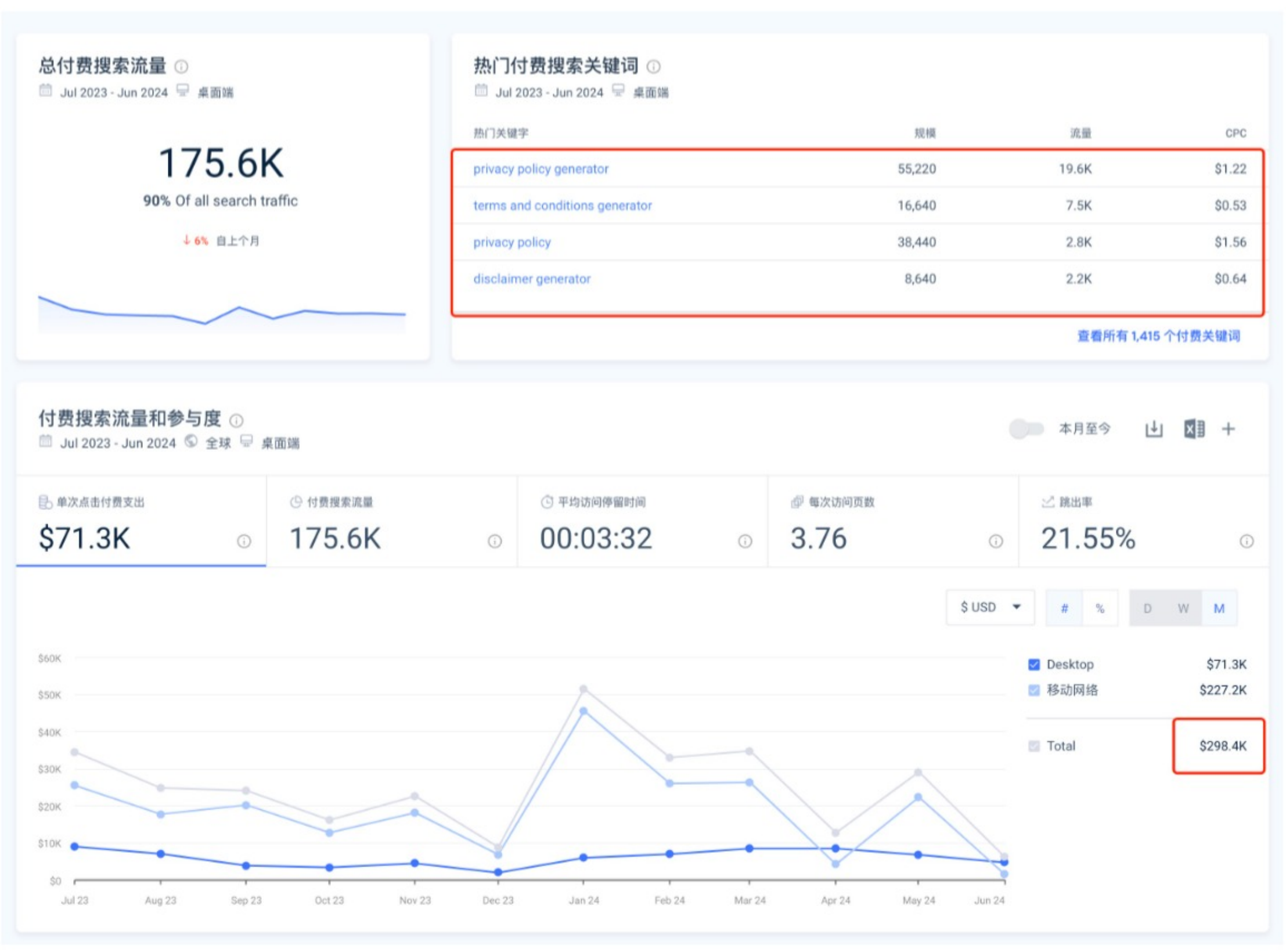
Step 4. Almost done. Let us know where you want us to send you the Terms & Conditions.

Your e-mail address to receive the Terms & Conditions
You will receive the Terms & Conditions to this email address

Choose additional languages

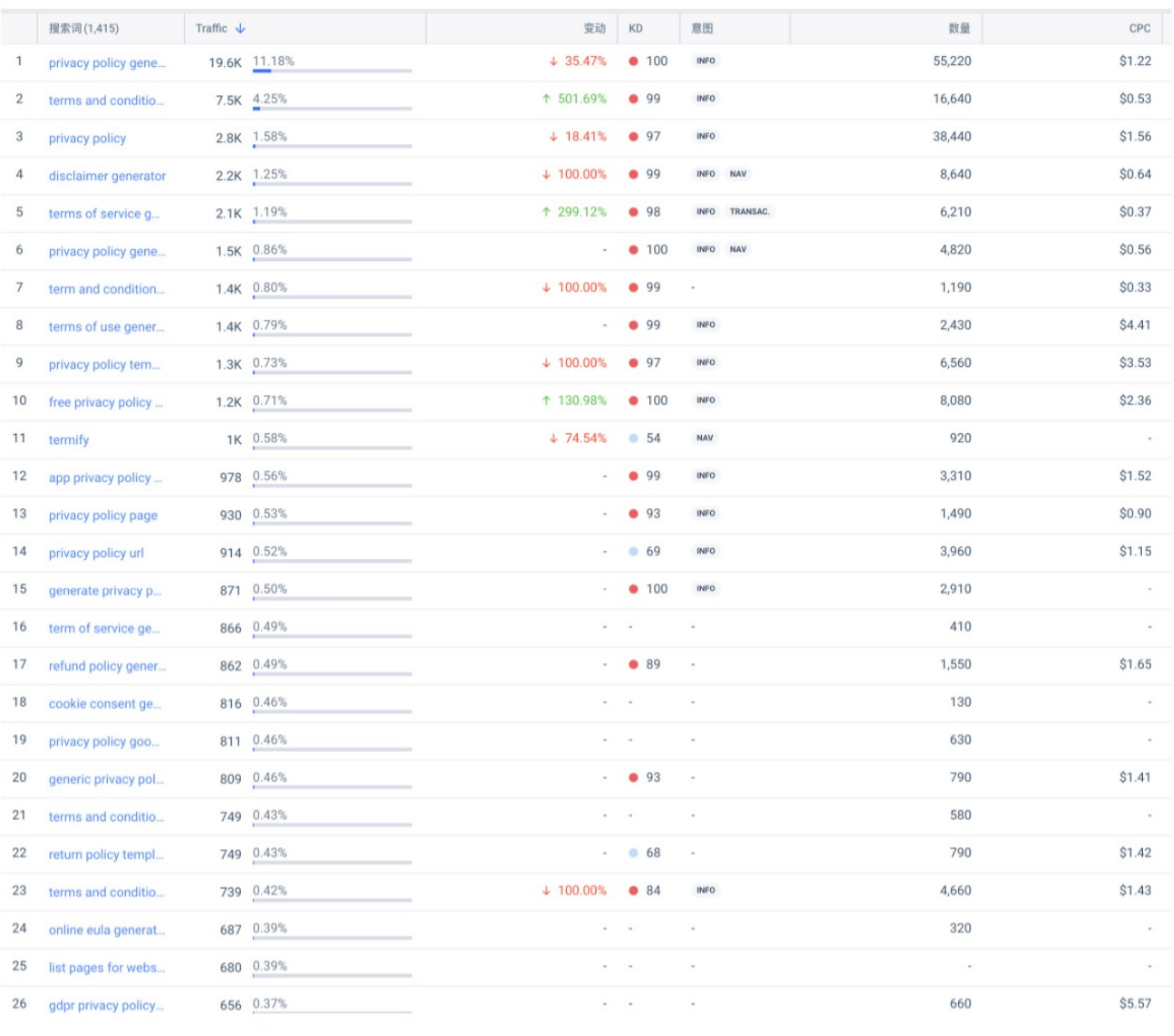
Price for these premium Terms & Conditions: 138 USD (tax excl.)
One-time payment. No recurring fees.

By clicking "Generate", you agree to our Terms of Use, our Privacy Policy and our Disclaimer.



热门关键字	规模	流量	CPC
privacy policy generator	55,220	19.6K	$1.22
terms and conditions generator	16,640	7.5K	$0.53
privacy policy	38,440	2.8K	$1.56
disclaimer generator	8,640	2.2K	$0.64

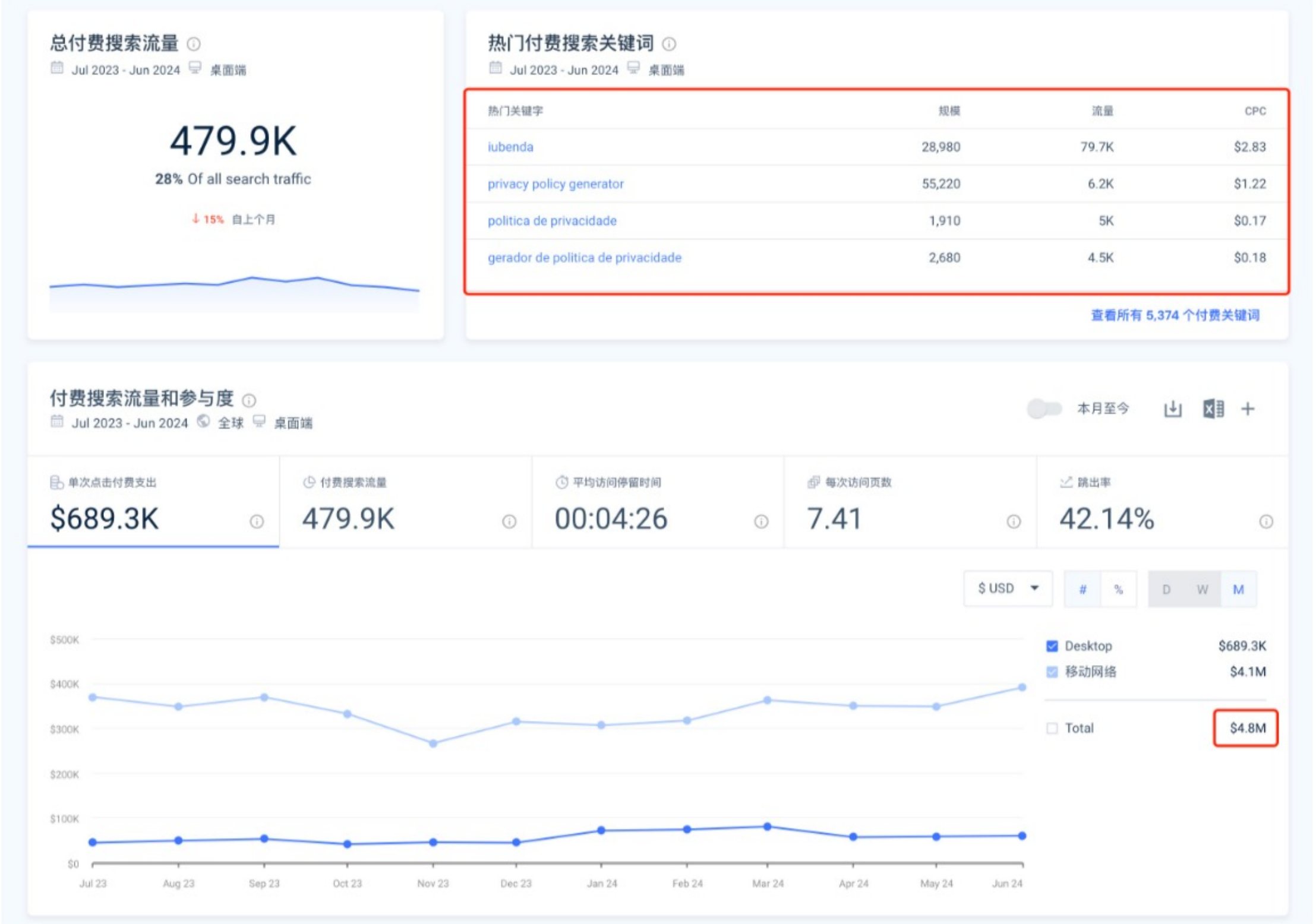
过去12个月时间，这个网站 termify.io 花了29.8万美元广告费。



	搜索词 (1,415)	Traffic ↓		变动	KD	意图	数量	CPC
1	privacy policy gene...	19.6K	11.18%	↓ 35.47%	● 100	INFO	55,220	$1.22
2	terms and conditio...	7.5K	4.25%	↑ 501.69%	● 99	INFO	16,640	$0.53
3	privacy policy	2.8K	1.58%	↓ 18.41%	● 97	INFO	38,440	$1.56
4	disclaimer generator	2.2K	1.25%	↓ 100.00%	● 99	INFO NAV	8,640	$0.64
5	terms of service g...	2.1K	1.19%	↑ 299.12%	● 98	INFO TRANSAC.	6,210	$0.37
6	privacy policy gene...	1.5K	0.86%	-	● 100	INFO NAV	4,820	$0.56
7	term and condition...	1.4K	0.80%	↓ 100.00%	● 99	-	1,190	$0.33
8	terms of use gener...	1.4K	0.79%	-	● 99	INFO	2,430	$4.41
9	privacy policy tem...	1.3K	0.73%	↓ 100.00%	● 97	INFO	6,560	$3.53
10	free privacy policy ...	1.2K	0.71%	↑ 130.98%	● 100	INFO	8,080	$2.36
11	termify	1K	0.58%	↓ 74.54%	● 54	NAV	920	-
12	app privacy policy ...	978	0.56%	-	● 99	INFO	3,310	$1.52
13	privacy policy page	930	0.53%	-	● 93	INFO	1,490	$0.90
14	privacy policy url	914	0.52%	-	● 69	INFO	3,960	$1.15
15	generate privacy p...	871	0.50%	-	● 100	INFO	2,910	-
16	term of service ge...	866	0.49%	-	-	-	410	-
17	refund policy gener...	862	0.49%	-	● 89	-	1,550	$1.65
18	cookie consent ge...	816	0.46%	-	-	-	130	-
19	privacy policy goo...	811	0.46%	-	-	-	630	-
20	generic privacy pol...	809	0.46%	-	● 93	-	790	$1.41
21	terms and conditio...	749	0.43%	-	-	-	580	-
22	return policy templ...	749	0.43%	-	● 68	-	790	$1.42
23	terms and conditio...	739	0.42%	↓ 100.00%	● 84	INFO	4,660	$1.43
24	online eula generat...	687	0.39%	-	-	-	320	-
25	list pages for webs...	680	0.39%	-	-	-	-	-
26	gdpr privacy policy...	656	0.37%	-	-	-	660	$5.57

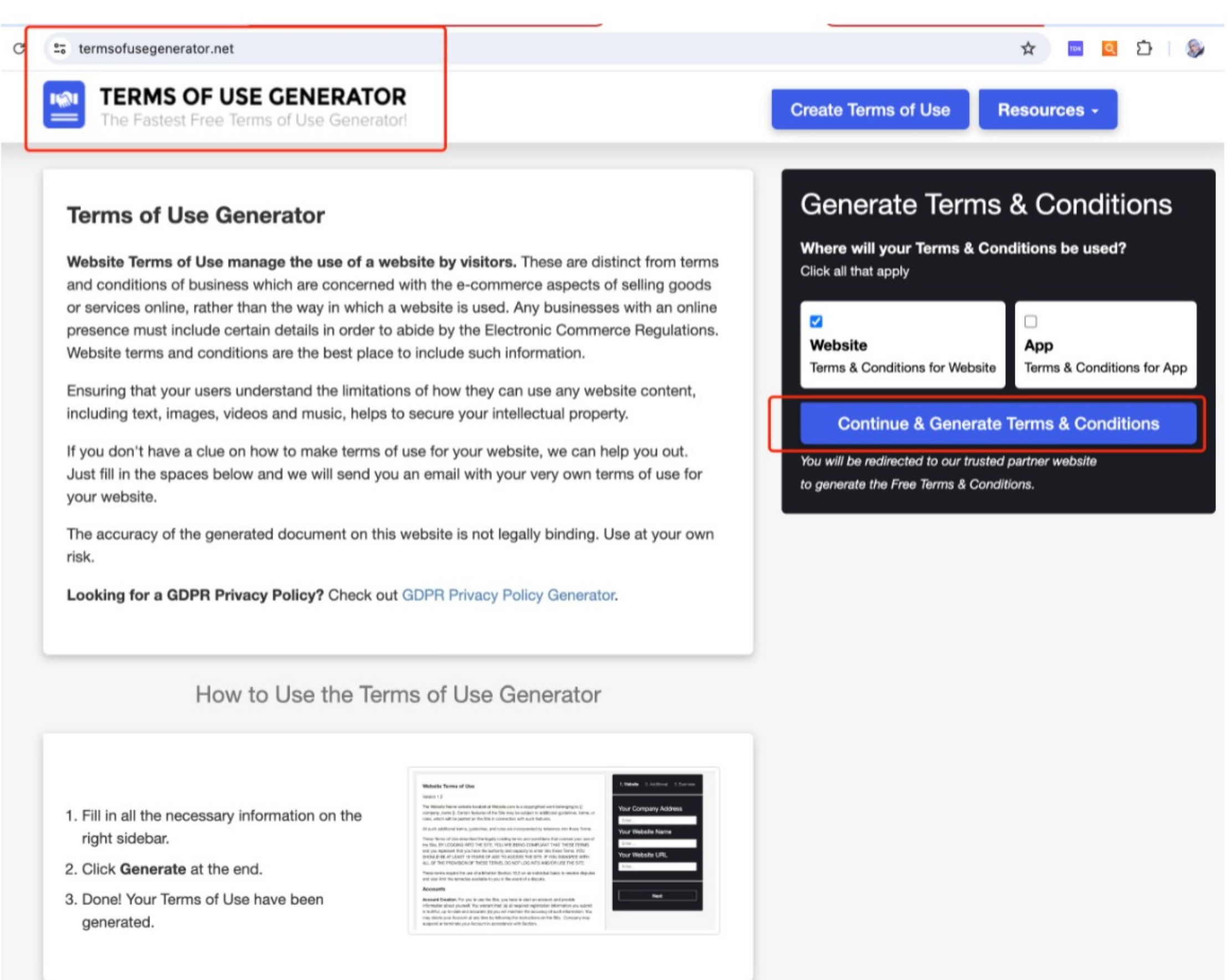
基本就是围绕着隐私政策、用户协议等相关关键词来投。

既然他愿意持续不断的花广告费出去，就说明他能够赚回来。



热门关键字	规模	流量	CPC
iubenda	28,980	79.7K	$2.83
privacy policy generator	55,220	6.2K	$1.22
politica de privacidade	1,910	5K	$0.17
gerador de politica de privacidade	2,680	4.5K	$0.18

投得更狠的是 iubenda.com ，过去12个月，移动端和PC端总共花了480万美元。


termsofusegenerator.net
TERMS OF USE GENERATOR
The Fastest Free Terms of Use Generator!
Create Terms of Use
Resources
Website
Terms & Conditions for Website
App
Terms & Conditions for App
Continue & Generate Terms & Conditions

Terms of Use Generator

Website Terms of Use manage the use of a website by visitors. These are distinct from terms and conditions of business which are concerned with the e-commerce aspects of selling goods or services online, rather than the way in which a website is used. Any businesses with an online presence must include certain details in order to abide by the Electronic Commerce Regulations. Website terms and conditions are the best place to include such information.

Ensuring that your users understand the limitations of how they can use any website content, including text, images, videos and music, helps to secure your intellectual property.

If you don't have a clue on how to make terms of use for your website, we can help you out. Just fill in the spaces below and we will send you an email with your very own terms of use for your website.

The accuracy of the generated document on this website is not legally binding. Use at your own risk.

Looking for a GDPR Privacy Policy? Check out GDPR Privacy Policy Generator.

Generate Terms & Conditions

Where will your Terms & Conditions be used?
Click all that apply

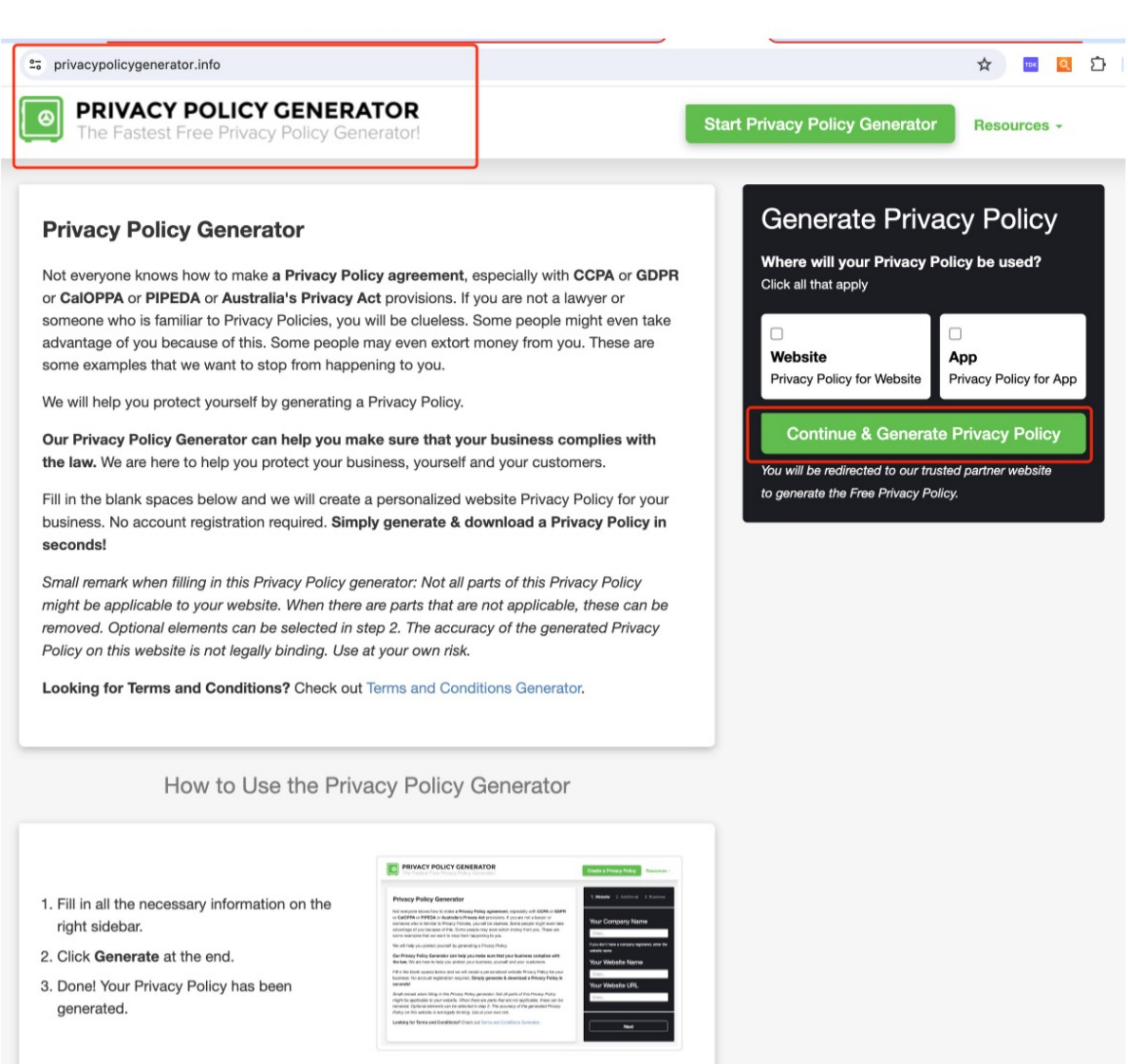
☑ Website
☐ App

You will be redirected to our trusted partner website to generate the Free Terms & Conditions.

How to Use the Terms of Use Generator

1. Fill in all the necessary information on the right sidebar.
2. Click **Generate** at the end.
3. Done! Your Terms of Use have been generated.

https://www.termsofusegenerator.net/


privacypolicygenerator.info
PRIVACY POLICY GENERATOR
The Fastest Free Privacy Policy Generator!
Start Privacy Policy Generator
Resources
Website
Privacy Policy for Website
App
Privacy Policy for App
Continue & Generate Privacy Policy

Privacy Policy Generator

Not everyone knows how to make **a Privacy Policy agreement**, especially with **CCPA** or **GDPR** or **CalOPPA** or **PIPEDA** or **Australia's Privacy Act** provisions. If you are not a lawyer or someone who is familiar to Privacy Policies, you will be clueless. Some people might even take advantage of you because of this. Some people may even extort money from you. These are some examples that we want to stop from happening to you.

We will help you protect yourself by generating a Privacy Policy.

Our Privacy Policy Generator can help you make sure that your business complies with the law. We are here to help you protect your business, yourself and your customers.

Fill in the blank spaces below and we will create a personalized website Privacy Policy for your business. No account registration required. **Simply generate & download a Privacy Policy in seconds!**

Small remark when filling in this Privacy Policy generator: Not all parts of this Privacy Policy might be applicable to your website. When there are parts that are not applicable, these can be removed. Optional elements can be selected in step 2. The accuracy of the generated Privacy Policy on this website is not legally binding. Use at your own risk.

Looking for Terms and Conditions? Check out Terms and Conditions Generator.

Generate Privacy Policy

Where will your Privacy Policy be used?
Click all that apply

☐ Website
☐ App

You will be redirected to our trusted partner website to generate the Free Privacy Policy.

How to Use the Privacy Policy Generator

1. Fill in all the necessary information on the right sidebar.
2. Click **Generate** at the end.
3. Done! Your Privacy Policy has been generated.

https://www.privacypolicygenerator.info/

这两个网站打开就能够发现，就是同一个模板，他们右侧的工具入口，点击之后都会跳转到 https://app.termsfeed.com/ 的相关生成器页面。

目前还不清楚是为了赚 termsfeed.com 的佣金，还是就是 termsfeed.com 自己用关键词注册了域名来获取流量。

你看，这里又是我们之前讲过的，用关键词注册域名，举全站之力来优化一个网站的方法。

用户想找什么，你就得给什么，即使不是你自己做的也行，只要能够帮助用户满足搜索意图。

这句话很重要，可以帮助大家更快上站。

解决用户需求，并不一定要自己开发工具。

上一篇: 一个实际案例告诉你，解决用户需求，并不一定要自己开发工具，也可以先上内容页面

下一篇: 可以开始考虑每天搜索量10万以内，KD50到70的关键词了

评论区

b 添加您的评论，在您的评论中使用 [hidden] 标签来隐藏特定内容。例如，[hidden]您要隐藏的评论内容[/hidden] 将使这部分内容仅对帖子作者,管理员和您可见。

添加图片 添加隐藏 回复