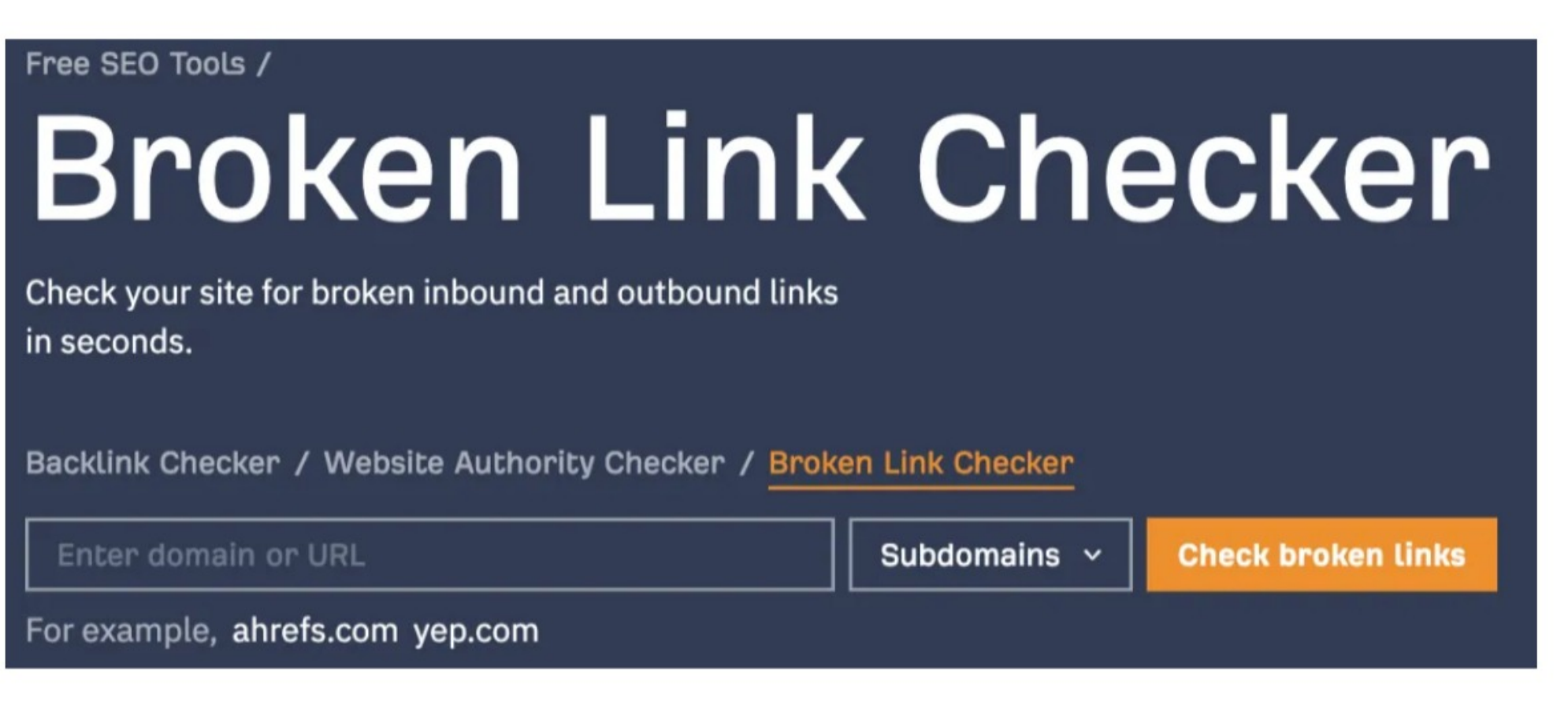
哥飞
Aug 12, 2024

介绍几个 Ahrefs 家的免费SEO工具 Free SEO Tools（下）

大家好，我是哥飞。
昨天在《介绍几个 Ahrefs 家的免费SEO工具 Free SEO Tools（上）》给大家介绍了14个Ahrefs家的免费SEO工具中的前7个，今天继续介绍后面的7个。

- Broken Link Checker 坏链检查器
- Website Traffic Checker 网站流量检查器
- Keyword Rank Checker 关键词排名检查器
- SERP Checker 搜索引擎结果页检查器
- Ahrefs SEO WordPress Plugin Ahrefs SEO WordPress 插件
- AI Writing Tools 人工智能写作工具
- Ahrefs SEO Toolbar Ahrefs SEO 工具栏

8. Broken Link Checker 坏链检查器


Free SEO Tools /
Broken Link Checker
Check your site for broken inbound and outbound links in seconds.
Backlink Checker / Website Authority Checker / Broken Link Checker

For example, ahrefs.com yep.com

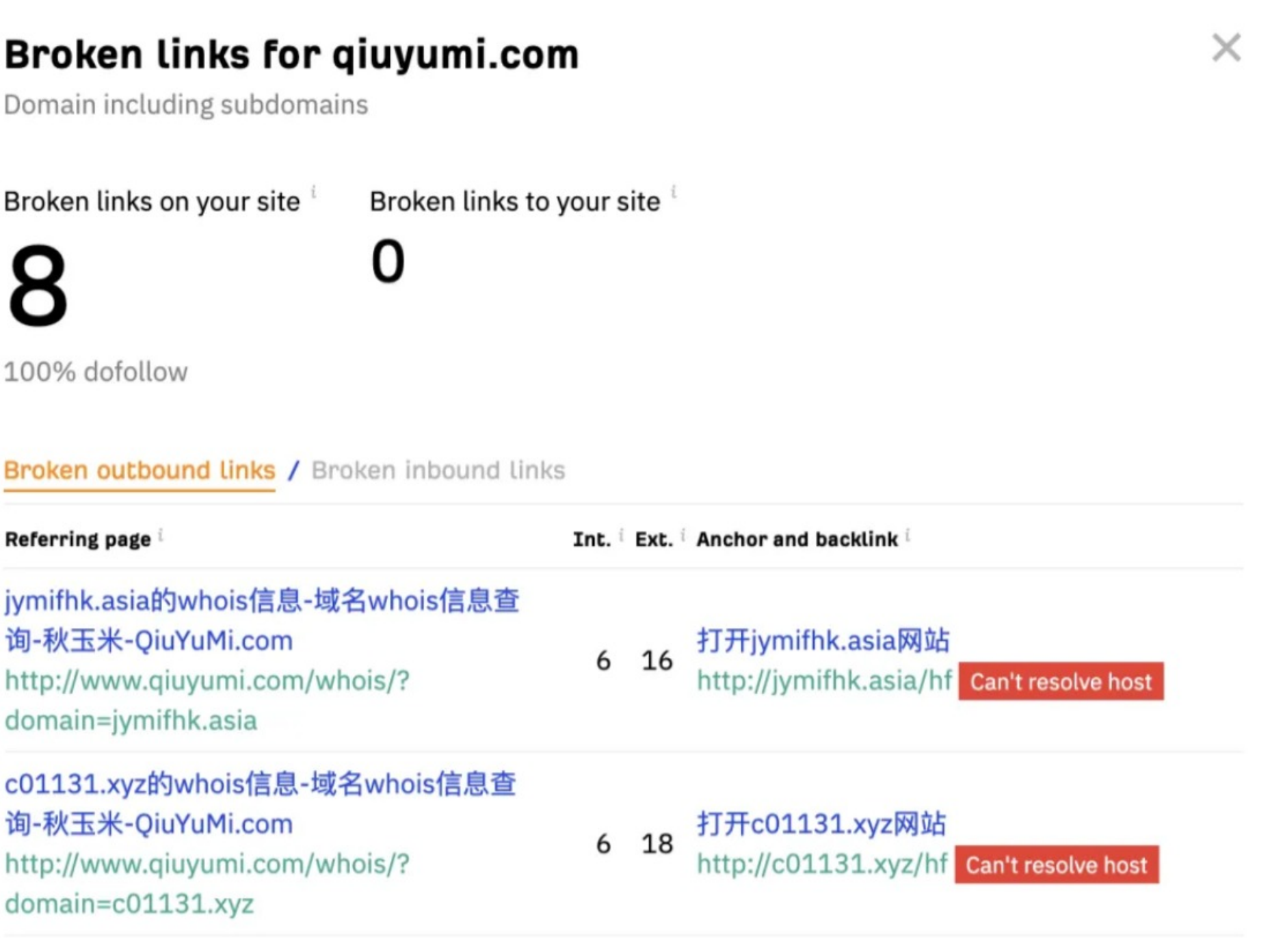
工具网址：https://ahrefs.com/broken-link-checker

工具用途：检测指定网站的坏链，也就是404链接，也成死链 。

这里又分为出站链接和入站链接。A网站上有一个B网站的链接，如果B网站无法访问了，对于A网站来说，就有一个出站死链。

如果A网站无法访问，B网站可以访问，对于B网站来说，A网站的这个就属于是入站死链。

使用演示：如输入“qiuyumi.com” 可以看到有8个出站死链。


Broken links for qiuyumi.com
Domain including subdomains

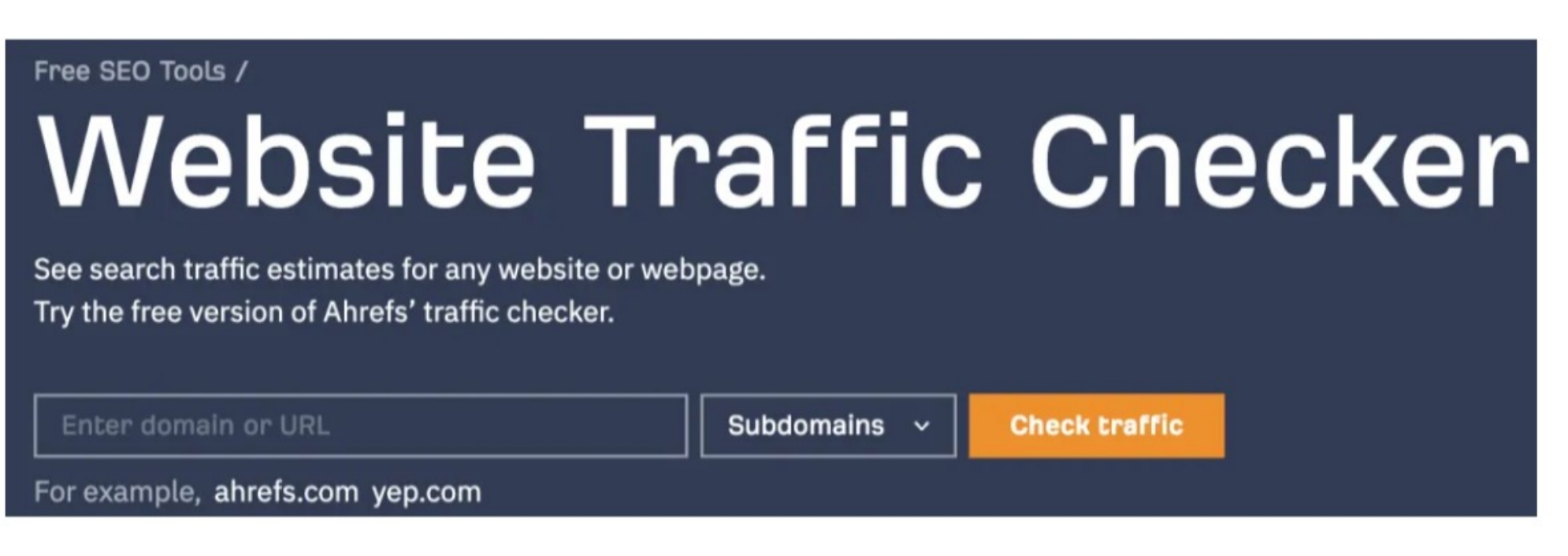
Broken links on your site
8
100% dofollow

Broken links to your site
0

Broken outbound links / Broken inbound links

Referring page	Int.	Ext.	Anchor and backlink
jymifhk.asia的whois信息-域名whois信息查询-秋玉米-QiuYuMi.com http://www.qiuyumi.com/whois/?domain=jymifhk.asia	6	16	打开jymifhk.asia网站 http://jymifhk.asia/hf Can't resolve host
c01131.xyz的whois信息-域名whois信息查询-秋玉米-QiuYuMi.com http://www.qiuyumi.com/whois/?domain=c01131.xyz	6	18	打开c01131.xyz网站 http://c01131.xyz/hf Can't resolve host

9. Website Traffic Checker 网站流量检查器

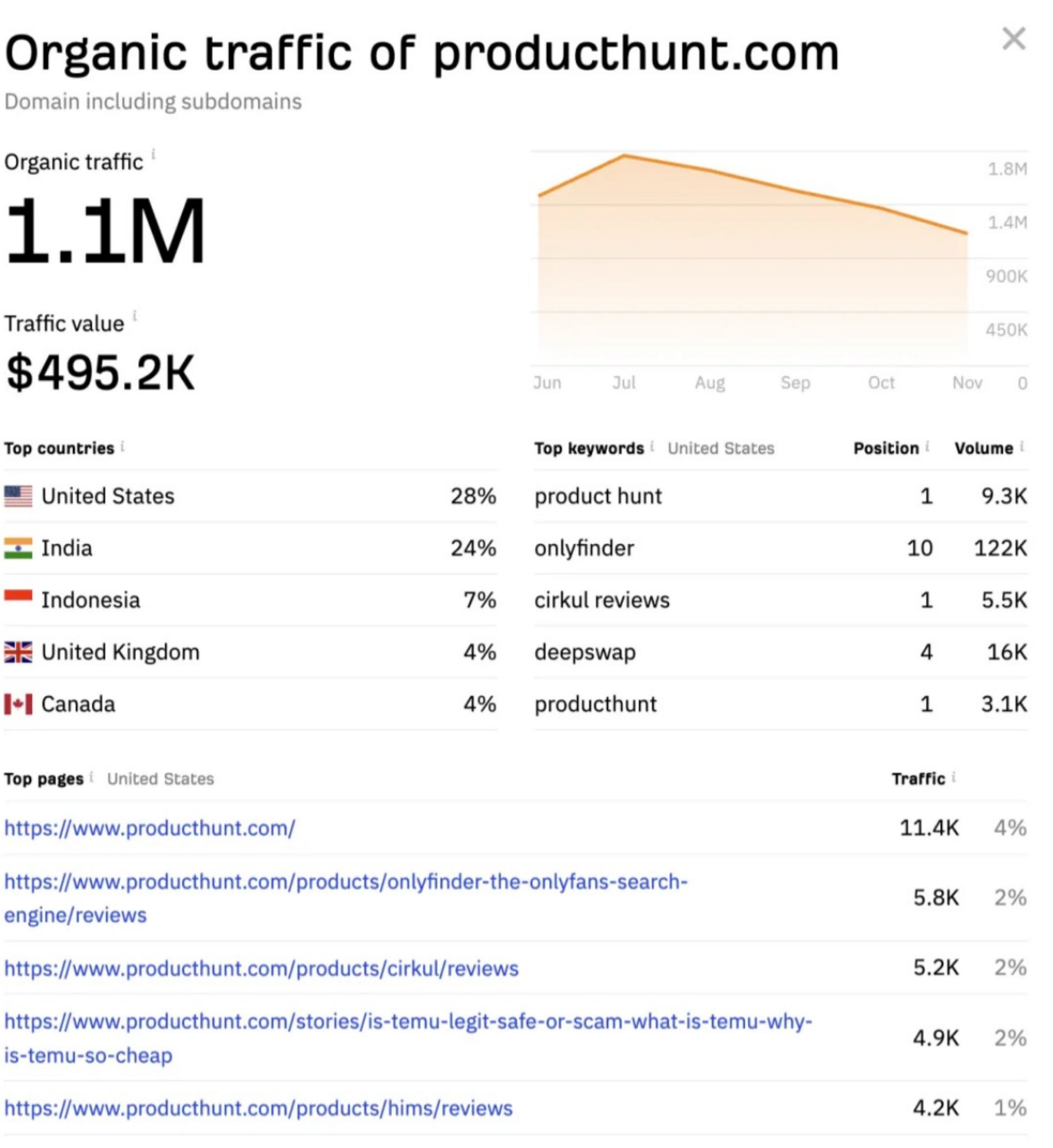

Free SEO Tools /
Website Traffic Checker
See search traffic estimates for any website or webpage.
Try the free version of Ahrefs' traffic checker.

For example, ahrefs.com yep.com

工具网址：https://ahrefs.com/traffic-checker

工具用途：查询指定域名的自然搜索流量和流量价值。

使用演示：如输入 producthunt.com ，显示自然流量110万，价值49.5万美元。


Organic traffic of producthunt.com
Domain including subdomains

Organic traffic
1.1M

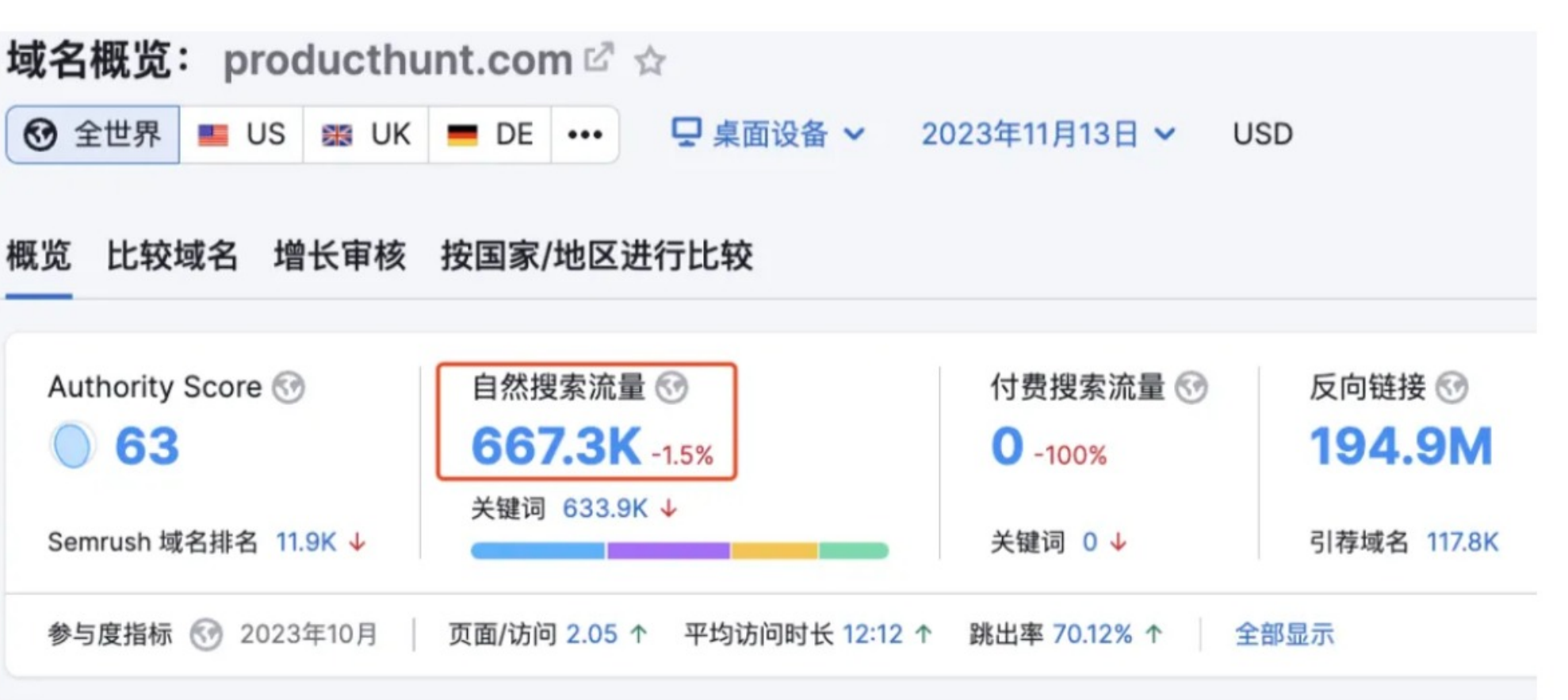
Traffic value
$495.2K

Top countries	
United States	28%
India	24%
Indonesia	7%
United Kingdom	4%
Canada	4%

Top keywords United States	Position	Volume
product hunt	1	9.3K
onlyfinder	10	122K
cirkul reviews	1	5.5K
deepswap	4	16K
producthunt	1	3.1K

Top pages United States	Traffic	
https://www.producthunt.com/	11.4K	4%
https://www.producthunt.com/products/onlyfinder-the-onlyfans-search-engine/reviews	5.8K	2%
https://www.producthunt.com/products/cirkul/reviews	5.2K	2%
https://www.producthunt.com/stories/is-temu-legit-safe-or-scam-what-is-temu-why-is-temu-so-cheap	4.9K	2%
https://www.producthunt.com/products/hims/reviews	4.2K	1%

这里可以跟 Semrush 数据对比，比 Semrush 显示的更多。


域名概览： producthunt.com

Authority Score 63
Semrush 域名排名 11.9K ↓

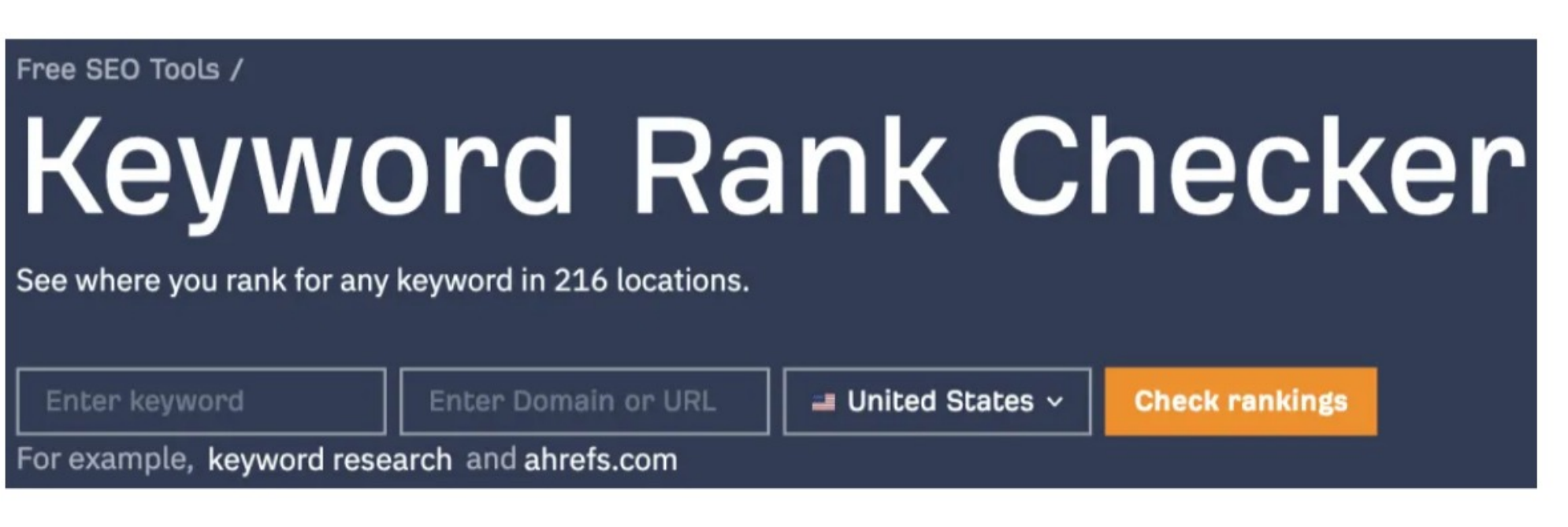
自然搜索流量 667.3K -1.5%
关键词 633.9K ↓

付费搜索流量 0 -100%
关键词 0 ↓

反向链接 194.9M
引荐域名 117.8K

参与度指标 2023年10月 | 页面/访问 2.05 ↑ 平均访问时长 12:12 ↑ 跳出率 70.12% ↑ | 全部显示

10. Keyword Rank Checker 关键词排名检查器

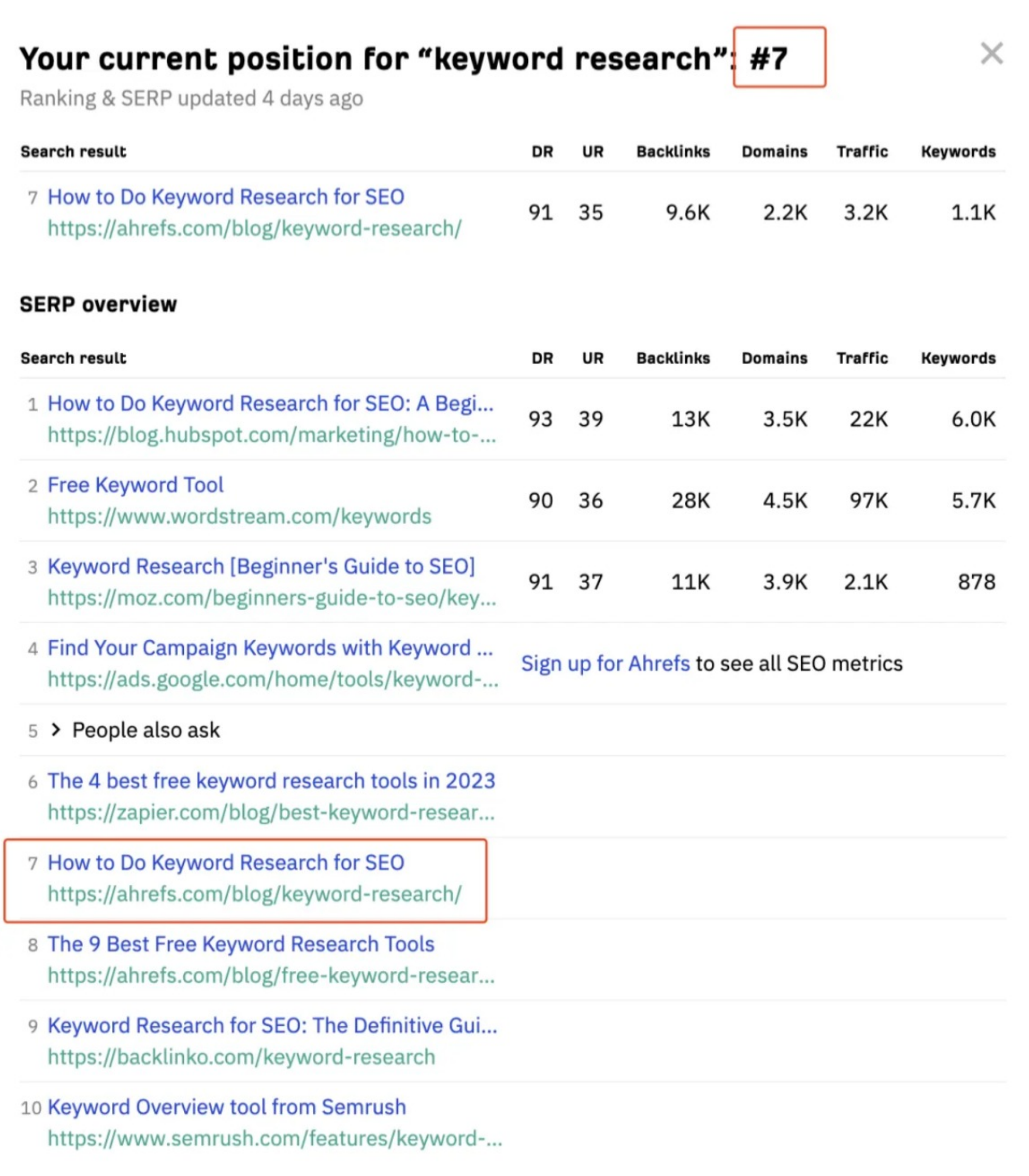

Free SEO Tools /
Keyword Rank Checker
See where you rank for any keyword in 216 locations.

For example, keyword research and ahrefs.com

工具网址：https://ahrefs.com/keyword-rank-checker

工具用途：查询某个网站某个关键词在谷歌中的排名。

使用演示：这里以查询“keyword research”这个词，ahrefs.com排名为例，输入后得到排名结果是第7位。

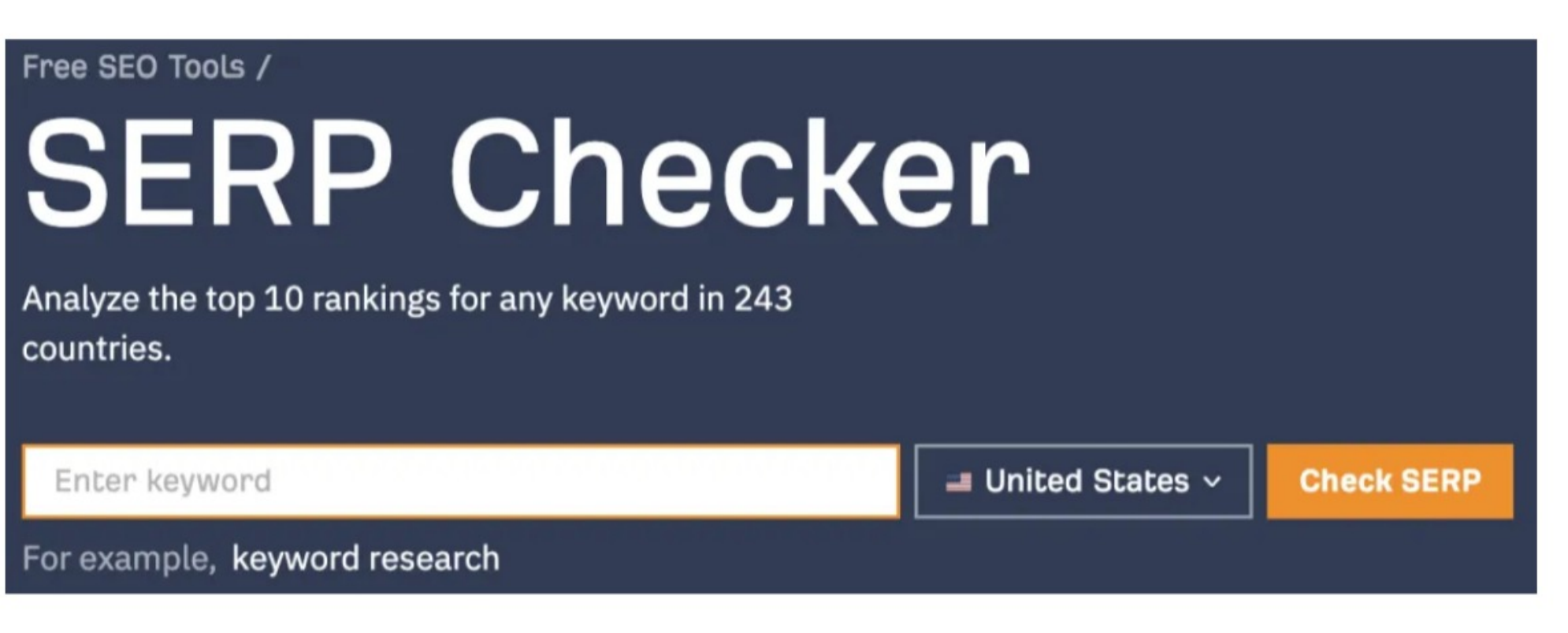

Your current position for “keyword research”: #7
Ranking & SERP updated 4 days ago

Search result	DR	UR	Backlinks	Domains	Traffic	Keywords
7 How to Do Keyword Research for SEO https://ahrefs.com/blog/keyword-research/	91	35	9.6K	2.2K	3.2K	1.1K

SERP overview

Search result	DR	UR	Backlinks	Domains	Traffic	Keywords
1 How to Do Keyword Research for SEO: A Begi... https://blog.hubspot.com/marketing/how-to-...	93	39	13K	3.5K	22K	6.0K
2 Free Keyword Tool https://www.wordstream.com/keywords	90	36	28K	4.5K	97K	5.7K
3 Keyword Research [Beginner's Guide to SEO] https://moz.com/beginners-guide-to-seo/key...	91	37	11K	3.9K	2.1K	878
4 Find Your Campaign Keywords with Keyword ... https://ads.google.com/home/tools/keyword-...	Sign up for Ahrefs to see all SEO metrics					
5 > People also ask						
6 The 4 best free keyword research tools in 2023 https://zapier.com/blog/best-keyword-resear...						
7 How to Do Keyword Research for SEO https://ahrefs.com/blog/keyword-research/						
8 The 9 Best Free Keyword Research Tools https://ahrefs.com/blog/free-keyword-resear...						
9 Keyword Research for SEO: The Definitive Gui... https://backlinko.com/keyword-research						
10 Keyword Overview tool from Semrush https://www.semrush.com/features/keyword-...						

11. SERP Checker 搜索引擎结果页检查器

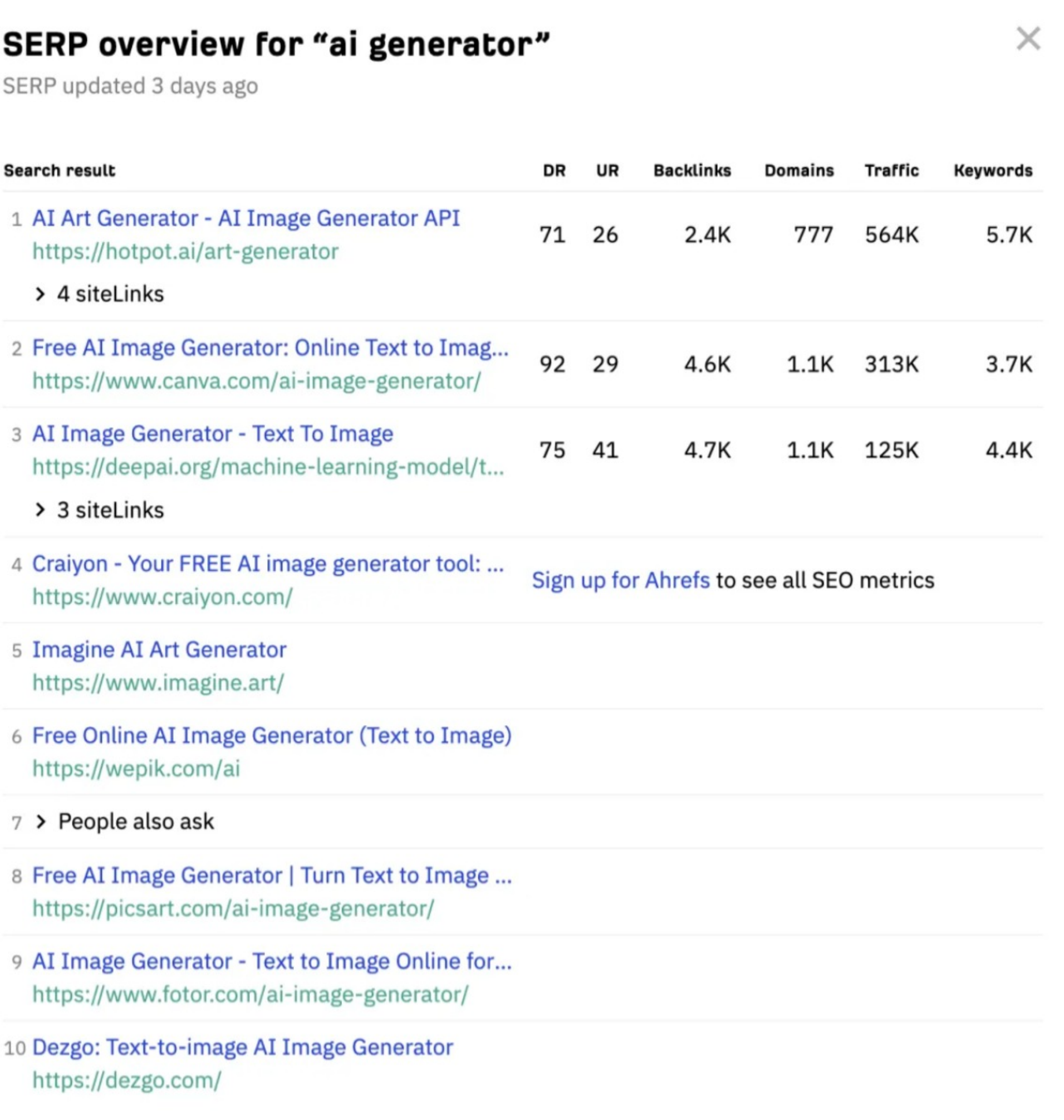

Free SEO Tools /
SERP Checker
Analyze the top 10 rankings for any keyword in 243 countries.

For example, keyword research

工具网址：https://ahrefs.com/serp-checker

工具用途：查询某个词的自然搜索结果，SERP是Search Engine Results Page的缩写，即搜索引擎搜索结果页面 。

使用演示：如输入“ai generator” 可以看到这个词在谷歌中的前10搜索结果，以及每个域名的DR、UR、反链数量、反链网站数量、流量和关键词数量。


SERP overview for “ai generator”
SERP updated 3 days ago

Search result	DR	UR	Backlinks	Domains	Traffic	Keywords
1 AI Art Generator - AI Image Generator API https://hotpot.ai/art-generator > 4 siteLinks	71	26	2.4K	777	564K	5.7K
2 Free AI Image Generator: Online Text to Imag... https://www.canva.com/ai-image-generator/	92	29	4.6K	1.1K	313K	3.7K
3 AI Image Generator - Text To Image https://deepai.org/machine-learning-model/t... > 3 siteLinks	75	41	4.7K	1.1K	125K	4.4K
4 Craiyon - Your FREE AI image generator tool: ... https://www.craiyon.com/	Sign up for Ahrefs to see all SEO metrics					
5 Imagine AI Art Generator https://www.imagine.art/						
6 Free Online AI Image Generator (Text to Image) https://wepik.com/ai						
7 > People also ask						
8 Free AI Image Generator | Turn Text to Image ... https://picsart.com/ai-image-generator/						
9 AI Image Generator - Text to Image Online for... https://www.fotor.com/ai-image-generator/						
10 Dezgo: Text-to-image AI Image Generator https://dezgo.com/						

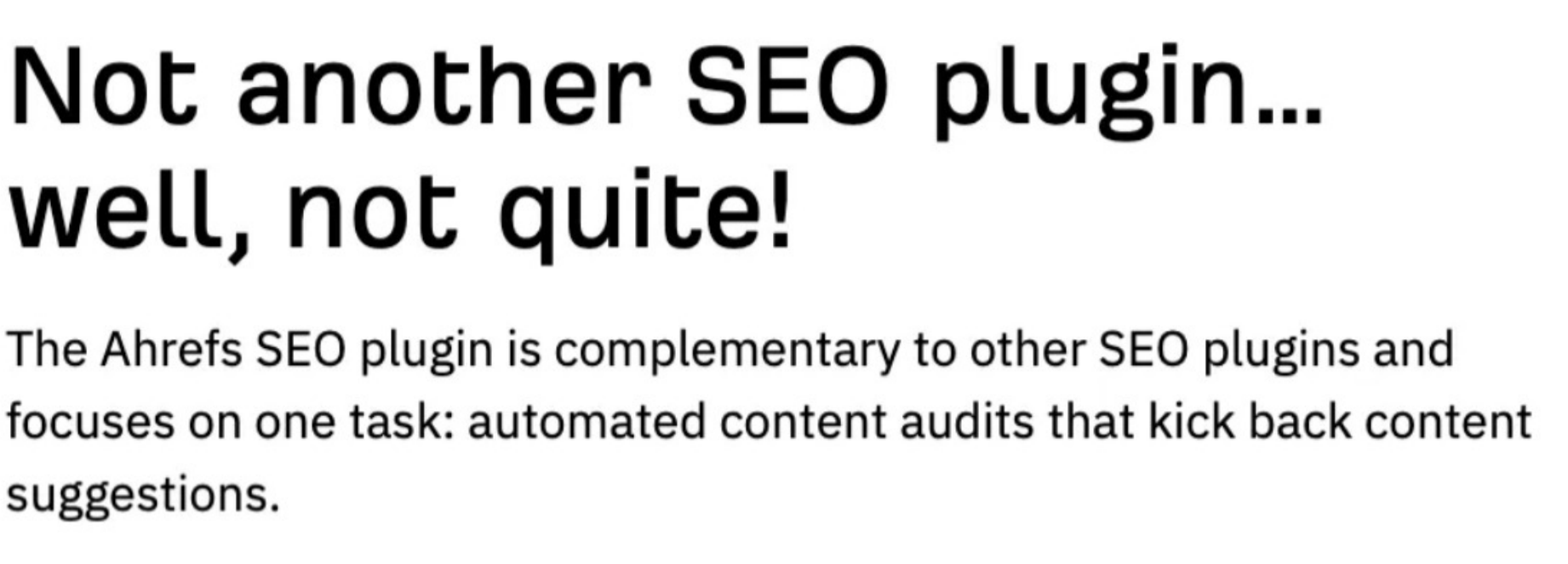
12. Ahrefs SEO WordPress Plugin Ahrefs SEO WordPress 插件

Free SEO Tools /
Ahrefs SEO WordPress Plugin
Automate content audits, monitor backlinks, and grow organic traffic to your WordPress website.

工具网址：https://ahrefs.com/wordpress-seo-plugin

工具用途：这是Ahrefs开发的一个SEO Wordpress 插件。

使用演示：插件需要在Wordpress 中使用，哥飞就不给大家演示了。Ahrefs的介绍很有意思，不是另一个SEO插件，至少并不全是，这是对其它SEO插件的补充，专注于做内容审查和建议。


Not another SEO plugin... well, not quite!

The Ahrefs SEO plugin is complementary to other SEO plugins and focuses on one task: automated content audits that kick back content suggestions.

13. AI Writing Tools 人工智能写作工具

Free SEO Tools /
Free AI Writing tools
Save time and enhance your marketing and content performance with these free copywriting tools powered by AI.

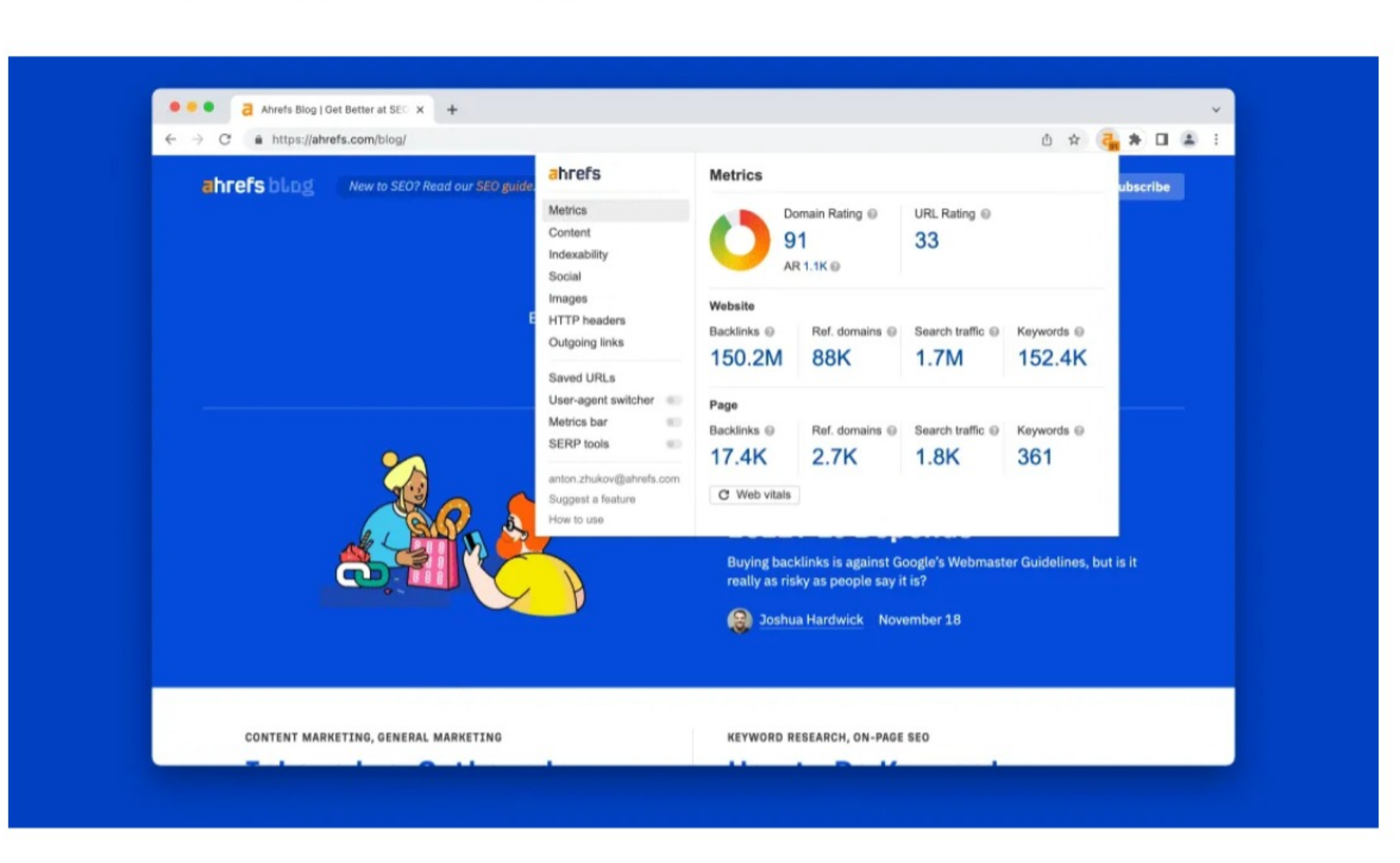
工具网址：https://ahrefs.com/writing-tools

工具用途：AI加持的智能SEO内容创作工具 。

使用演示：这个工具后面哥飞测评一下后专门写一篇文章介绍，看起来功能还是挺多的：

1. Acronym Generator 首字母缩略词生成器
2. Paragraph Rewriter 段落重写器
3. Conclusion Generator 结论生成器
4. Paraphrasing Tool 释义工具
5. Emoji Translator 表情符号翻译器
6. Rewording Tool 改写工具
7. Lorem Ipsum Generator Lorem Ipsum 生成器
8. Sentence Rewriter Tool 句子重写工具
9. Outline Generator 轮廓生成器
10. Summarizer Tool 摘要工具
11. Paragraph Generator 段落生成器
12. 以及更多几十项功能......

14. Ahrefs SEO Toolbar Ahrefs SEO 工具栏



Metrics
Domain Rating 91
AR 1.1K
URL Rating 33

Website
Backlinks 150.2M
Ref. domains 88K
Search traffic 1.7M
Keywords 152.4K

Page
Backlinks 17.4K
Ref. domains 2.7K
Search traffic 1.8K
Keywords 361

Buying backlinks is against Google's Webmaster Guidelines, but is it really as risky as people say it is?

工具网址：https://ahrefs.com/seo-toolbar

安装地址：https://chromewebstore.google.com/detail/ahrefs-seo-toolbar-on-pag/hgmoccdbjhknikckedaaebbpdeebhiei

工具用途：Ahrefs 出品的SEO浏览器插件，可以看到当前网站的各种信息。

使用演示：大家可以自己安装使用。

上一篇: 介绍几个 Ahrefs 家的免费SEO工具 Free SEO Tools（上）

下一篇: 【哥飞带你读】你需要了解的10个重要SEO元标签（上）

评论区

b
添加您的评论，在您的评论中使用 [hidden] 标签来隐藏特定内容。例如，[hidden]您要隐藏的评论内容[/hidden] 将使这部分内容仅对帖子作者,管理员和您可见。
添加图片 添加隐藏 回复